

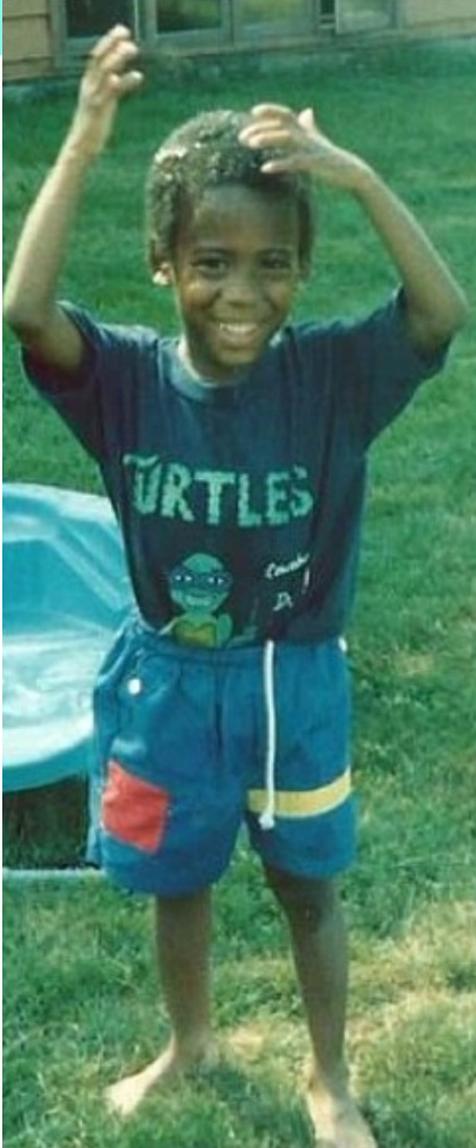
fmi  igf[®]

PD WEEK 2022

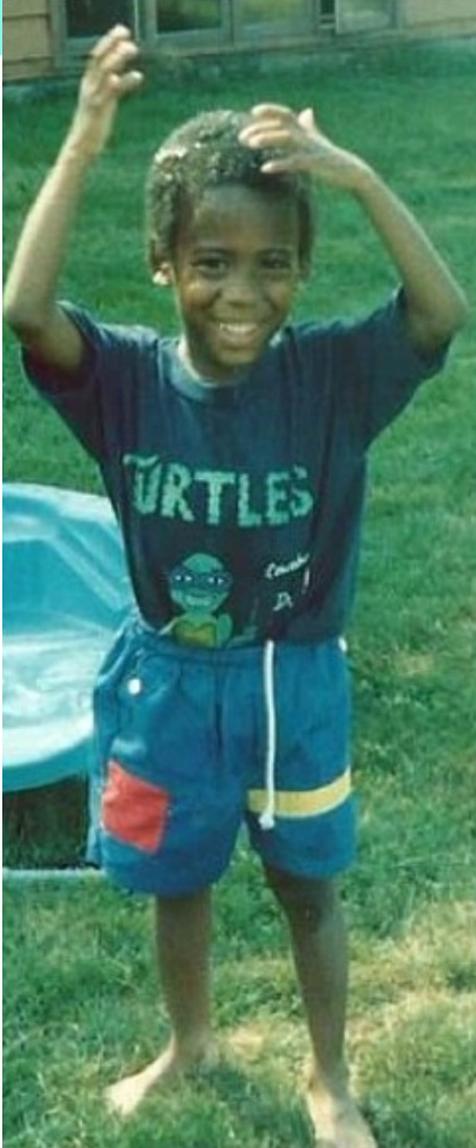
SEM AINE DE PP 2022

L'évolution du travail : comment l'IA et le travail à distance changent la donne

ROSS SIMMONDS



**J'AI TOUJOURS AIMÉ
LES TRUCS DE GEEK.**



Four Lessons From Rockstar Games, The Innovators Behind 'Grand Theft Auto V'



Would you believe me if I told you that *Grand Theft Auto V* cost \$250 million to create? In fact, it cost more to create this video game than *The Avengers* (2012 movie), *Avatar* (2009 movie) and *Toy Story 3* (2010 movie). That's right ... A video game that costs more than an actual movie.

I know what you're thinking, how are they going to make that much money? While at first, it seems like it would be a challenge, it starts to make more sense when you hear that 3 million copies were pre-ordered at \$60 a pop. And it makes even more sense when you consider the fact that *Grand Theft Auto IV* sold \$500 million worth of units during its first week.

The creators of Grand Theft Auto, *Rockstar Games*, are somewhat in fact, the Rockstars of the video game industry. In many ways, what they have done



Vous le remarquerez dans mon travail.

4 DEADLY MISTAKES MOST STARTUPS MAKE WHEN THEY LAUNCH

Ross Simmonds | rosssimmonds.com | @TheCoolestCool

1 of 39

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4 Deadly Mistakes Most Startups Make When They Launch 134,223 views

A LOOK AT WHAT THE FUTURE HOLDS:

THE FUTURE OF B2B MARKETING

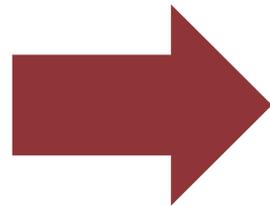
ROSS SIMMONDS | WWW.ROSSSIMMONDS.COM

1 of 46

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**SERVIET
TE**





**« La science-fiction
d'aujourd'hui est le
fait scientifique de
demain. »**

- Issac Asimov





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PD WEEK 2022
SEMAINE DE PP 2022

Coupures des années 50, 60 et 70...

Man Devoured by His Machines

SOCIAL DECAY AND REGENERATION. By R. Austin Freeman. Introduction by Havelock Ellis. Boston: Houghton Mifflin Company. \$3.

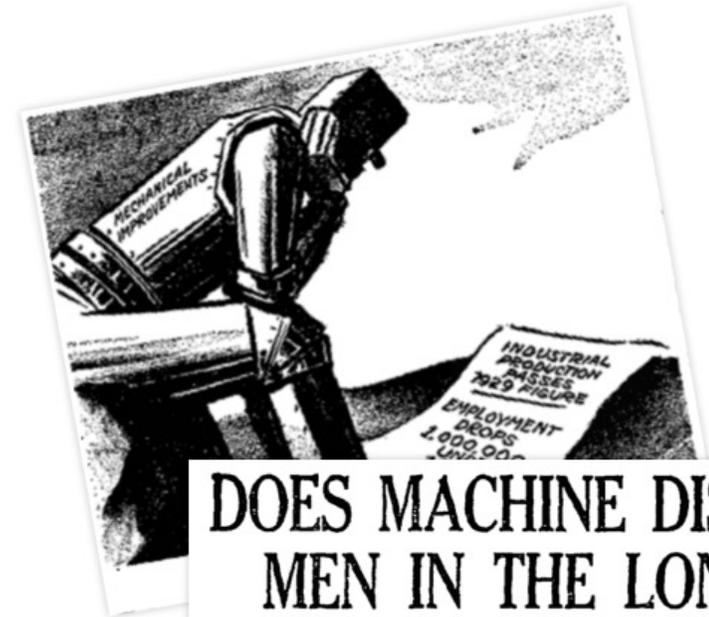
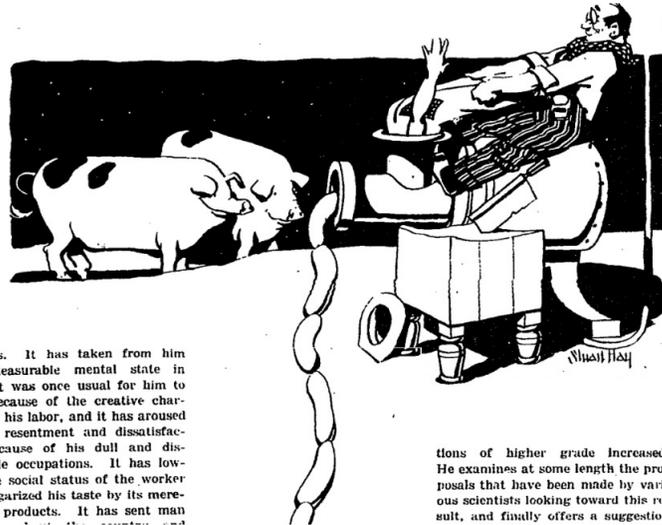
MAN devoured by his machines, body, mind and soul, and his civilization poisoned to its approaching death by their influences and their products—that is the picture which R. Austin Freeman paints of what is now going on in this "Machine Age" as the result chiefly of that vast and ever-growing structure of machinery of which most men are accustomed to think with the highest complacency and admiration. He presents his picture and argues his case with a vigorous and a cogent pen, for his mental vision is alert and piercing, his mental habit that of the trained scientist, his point of view independent and his faculty of expression virile, lucid and interesting. Have-

opment during previous centuries gave every warrant for expecting. Comparing the state of man when he first emerges into view in the Eolithic period with that to which he had attained, as in the Nile Valley, in about the year 3000 B. C., and this stage with the present, he declares that at once it becomes evident that "the great and splendid progress of the earlier days of the race has not been maintained." Nevertheless, it was not until these later times that he made the first radical change in his condition. The author thus describes that momentous happening:

Startling as it may appear, it is nevertheless true that from the dawn of human history to the latter half of the eighteenth century nothing had occurred to alter substantially the relation of man to his environment. At the beginning of the Stone Age he confronted the forces of nature with the power of his own muscles or of these ani-

malities. It has taken from him that pleasurable mental state in which it was once usual for him to work because of the creative character of his labor, and it has aroused in him resentment and dissatisfaction because of his dull and disagreeable occupations. It has lowered the social status of the worker and vulgarized his taste by its meretricious products. It has sent man

tions of higher grade increased. He examines at some length the proposals that have been made by various scientists looking toward this result, and finally offers a suggestion



DOES MACHINE DISPLACE MEN IN THE LONG RUN?

THE NEW YORK TIMES, SUNDAY, FEBRUARY 26, 1928. XX 3

MARCH OF THE MACHINE MAKES IDLE HANDS

By EVANS CLARK.

Prevalence of Unemployment With Greatly Increased Industrial Output Points to the Influence of Labor-Saving Devices as an Underlying Cause

A FEW days ago the General Motors Corporation reported the largest peace-time earnings ever made by a single concern in the history of America. Three days later Governor Smith made public a report from the New York Industrial Commissioner which called public attention to serious unemployment throughout the State: not since the depression of 1922, it was disclosed, have conditions been as bad.

The people of the United States—in the shadow of a Presidential election—are presented with a social



have gone far to make construction a machine industry instead of a collection of hand trades. One gasoline crane takes the place of ten or twelve laborers. The hod-carrier has disappeared before the invention of the material hoist. In concrete construction building materials are mixed, like dough, in a machine and literally poured into place without the touch of a human hand. The Ohio figures record these results: with 15 per cent. fewer men employed, contractors put up 11 per cent. more square feet of finished buildings last year than in 1927.

Coal Mined by Machines.

Hal Boyle
Machines Are Laughing at Men

AUTOMATION IN BRITAIN STIRS UNREST IN LABOR

Workers See 'Robot Revolution'
Depriving Them of Jobs



AUTOMATION LOOMING LARGE IN LABOR PICTURE
Automation Might End Most
Unskilled Jobs In 10 Years

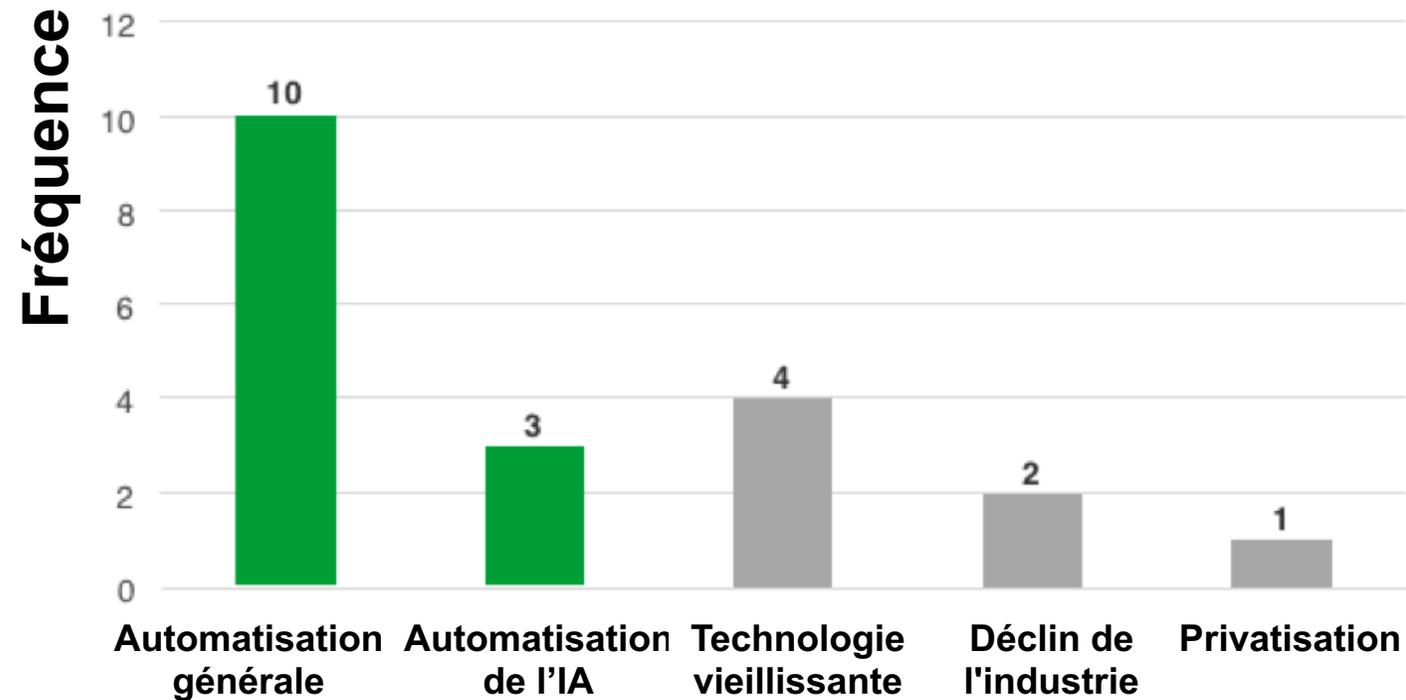
**Automation Linked
To Jobless Count**

**Technology called threat to 5 mln. jobs
Imminent 'Robot Age' Awakens Concern
Computers: Worker Menace?**

**Unemployment will end
honeymoon with robots**

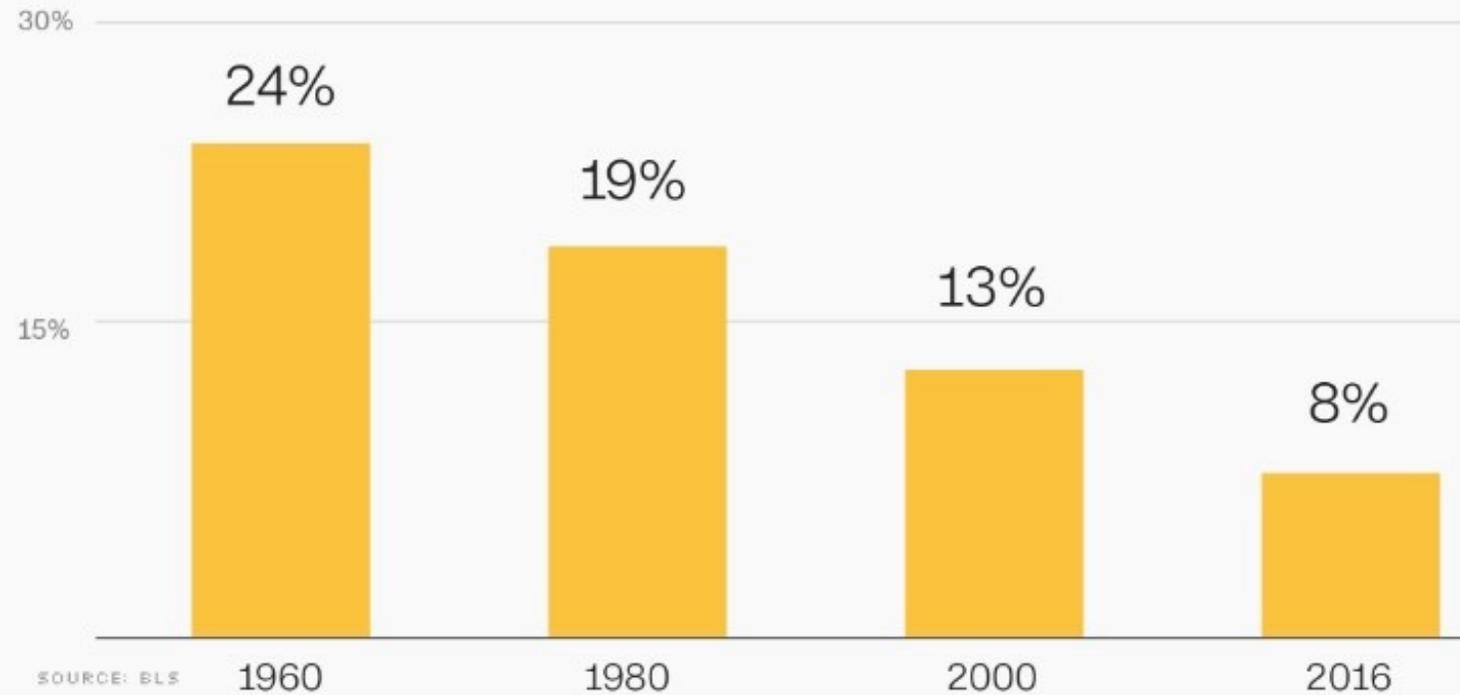
Robots vs humains

Principale raison du déclin des 20 professions
connaissant le déclin le plus rapide



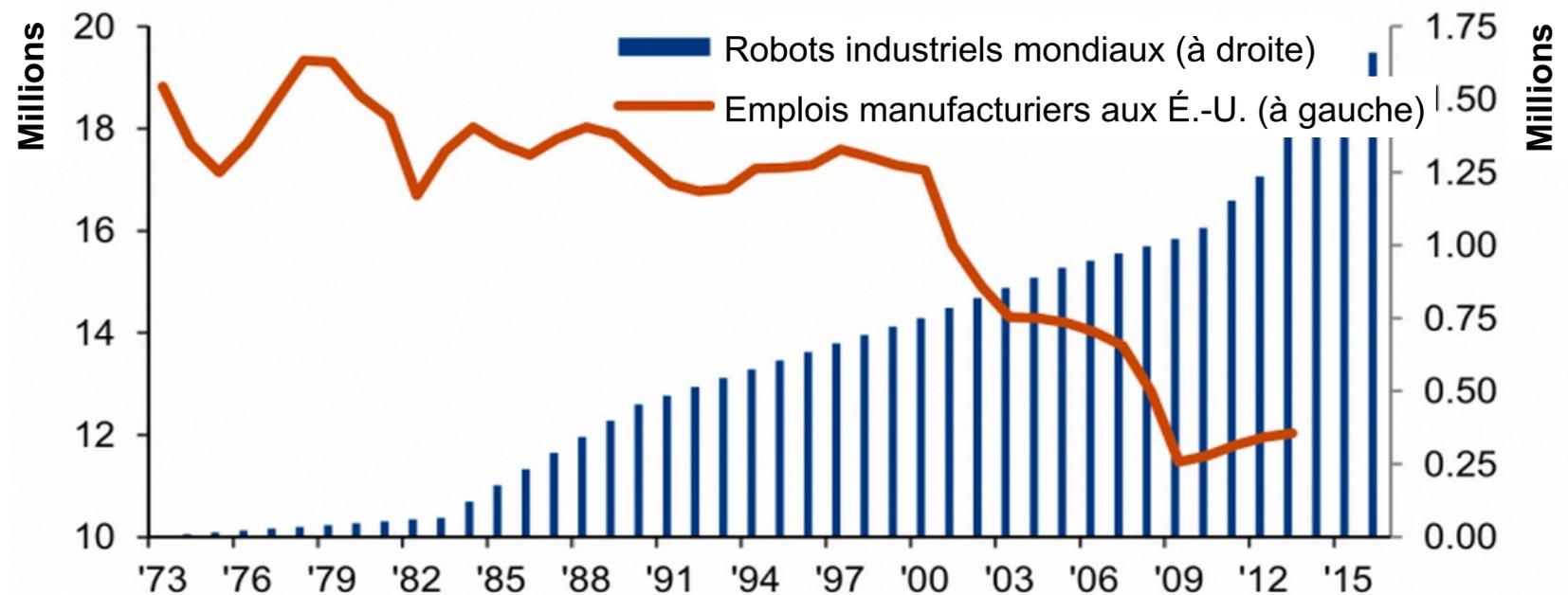
Robots vs humains

Emplois manufacturiers aux É.-U. : en déclin depuis les années 1960
Pourcentage des employés travaillant dans l'industrie manufacturière



Robots vs humains

Tableau 1 : long terme des robots, court terme des êtres humains



BofA Merrill Lynch Global Investment Strategy, IFR, Bloomberg

Note : croissance interpolée pour les années 1974-1982, 1984-1990, 1991-1994, 1996-1999.

The U.S., Canada and Mexico are buying more job-killing robots than ever before

First-quarter sales in 2017 jumped 32 percent from the same time last year.

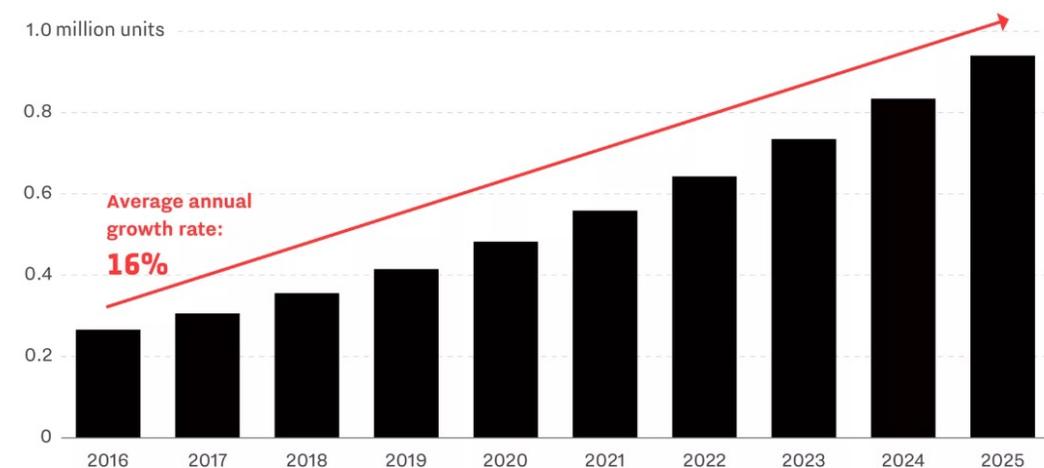
By April Glaser and Rani Molla | May 9, 2017, 4:20pm EDT

f t SHARE



We are robot

Global shipments of industrial robots could triple by 2025.



Source: ABI Research

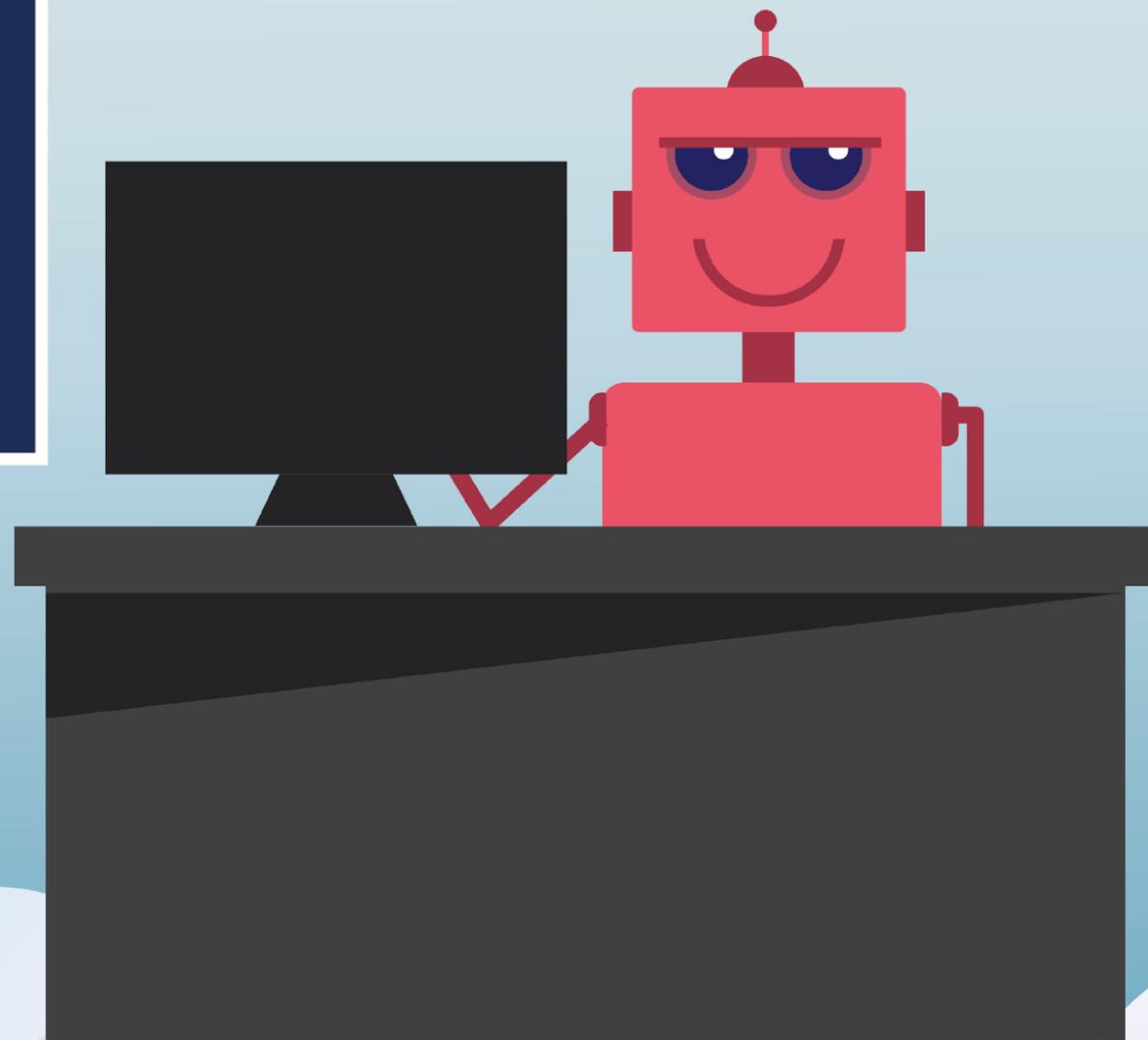
recode

Les entreprises manufacturières se tournent plus souvent vers les robots pour augmenter leur productivité, plutôt que de rechercher une main-d'œuvre bon marché dans le monde.



COMBIEN DE PERSONNES
PENSENT QUE

**LES ROBOTS VONT
PRENDRE LEUR EMPLOI**



**LE REJET DE L'INNOVATION
POURRAIT ENTRAÎNER**

VOTRE PROPRE DÉSTABILISATION







fmi * igf

PD WEEK 2022
SEMAINE DE PP 2022



CASE IH

MAGNUM

ASI

CASE IH



A security guard is shown from the back and side, wearing a black uniform jacket with the word "SECURITY" printed in large white letters on the back. He is holding a black walkie-talkie to his mouth with his right hand. He is wearing sunglasses and has short grey hair. The background is a blurred outdoor setting with green foliage and a building in the distance.

SECURITY

PRÉSENCE PHYSIQUE



Si un véhicule identifié de la police était placé devant votre établissement, le comportement criminel changerait radicalement. L'ADMS a le même impact. Pesant 400 livres et mesurant plus de 5 pieds de haut et 3 pieds de large, le K5 a une présence physique imposante et une technologie absolument fascinante qui donne une image positive et « ultramoderne » de vos activités.

RECONNAISSANCE DES PLAQUES D'IMMATRICULATION



Les machines de Knightscope sont équipées de quatre caméras, chacune capable de lire jusqu'à 300 plaques d'immatriculation par minute. Créez vos propres listes noires pour recevoir des alertes lorsque des employés licenciés, des intrus ou des auteurs de maltraitance familiale se trouvent dans votre stationnement. Appliquez les politiques de stationnement de l'entreprise. Suivez le temps d'arrêt des véhicules. Vous pouvez même surveiller l'utilisation des stationnements selon l'heure de la journée.

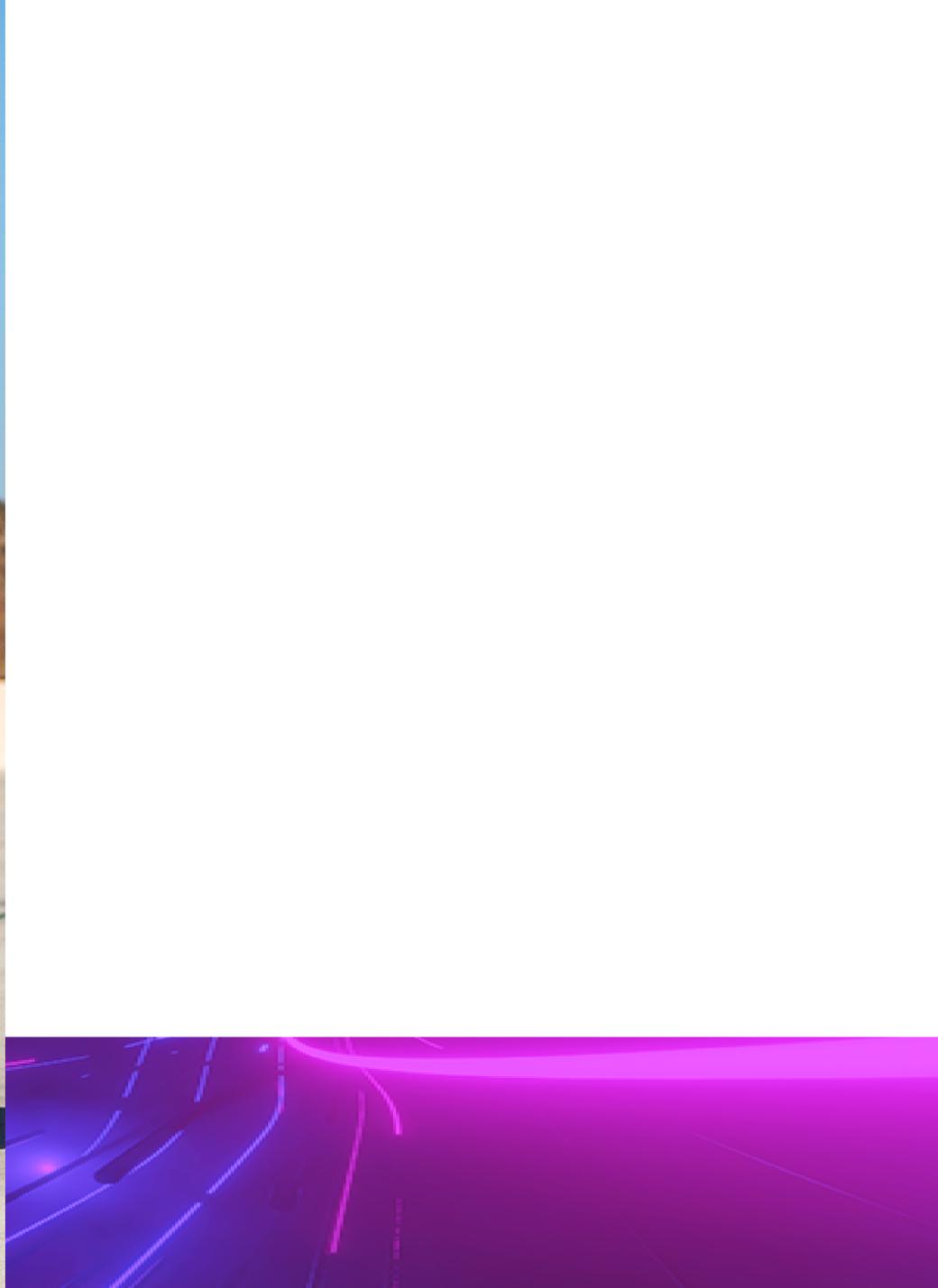
DÉTECTION DE SIGNAL



Voulez-vous protéger vos données contre les routeurs malveillants et les personnes qui tentent de contourner les mesures de sécurité de vos informations ? Voulez-vous être capable d'identifier les suspects potentiels dans une zone lors d'un crime ? Knightscope peut vous aider à identifier les appareils mobiles dans votre déploiement.









Bilal Farooqui

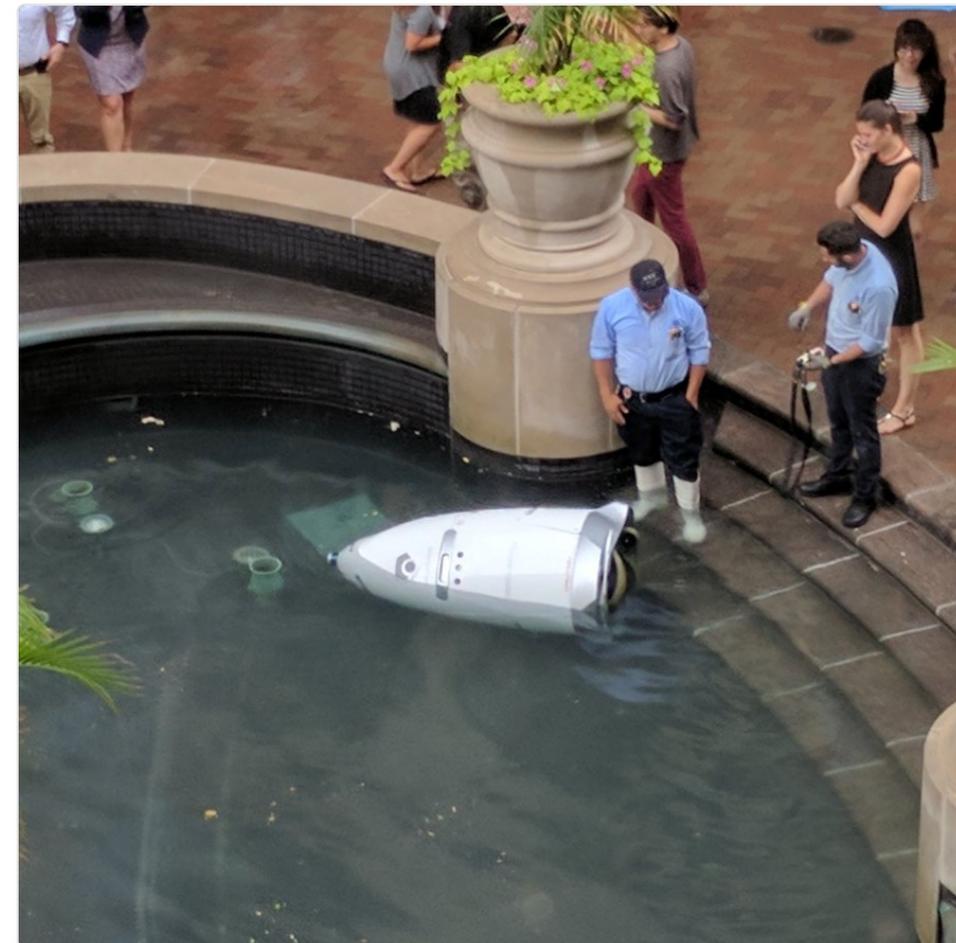
@bilalfarooqui

Follow



Our D.C. office building got a security robot. It drowned itself.

We were promised flying cars, instead we got suicidal robots.



4:05 PM - 17 Jul 2017

M. Stark, je ne me sens pas très bien...



Bilal Farooqui

@bilalfarooqui

Follow



Our D.C. office building got a security robot. It drowned itself.

We were promised flying cars, instead we got suicidal robots.



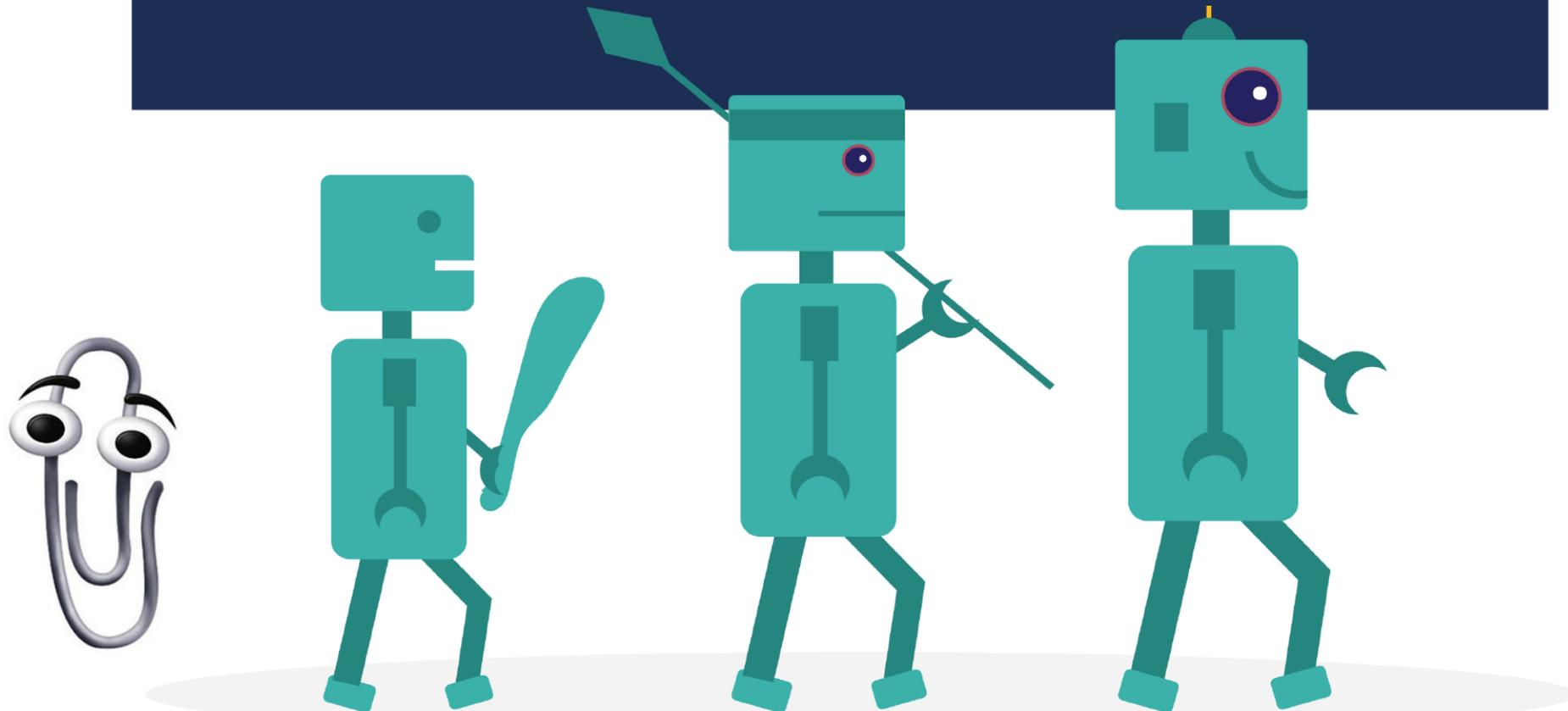
4:05 PM - 17 Jul 2017

Bon... On ne risque rien.

Le rejet de l'innovation pourrait entraîner votre propre déstabilisation...

• PARLONS DE •

L'ÉVOLUTION DE L'IA



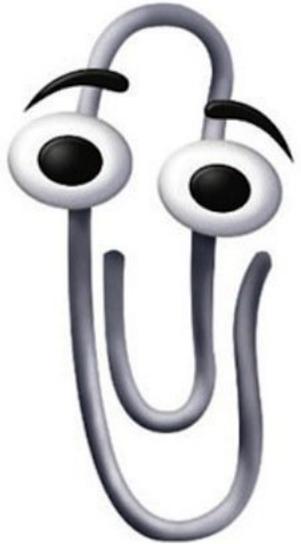
L'ÉVOLUTION DE L'IA

Always offers to help



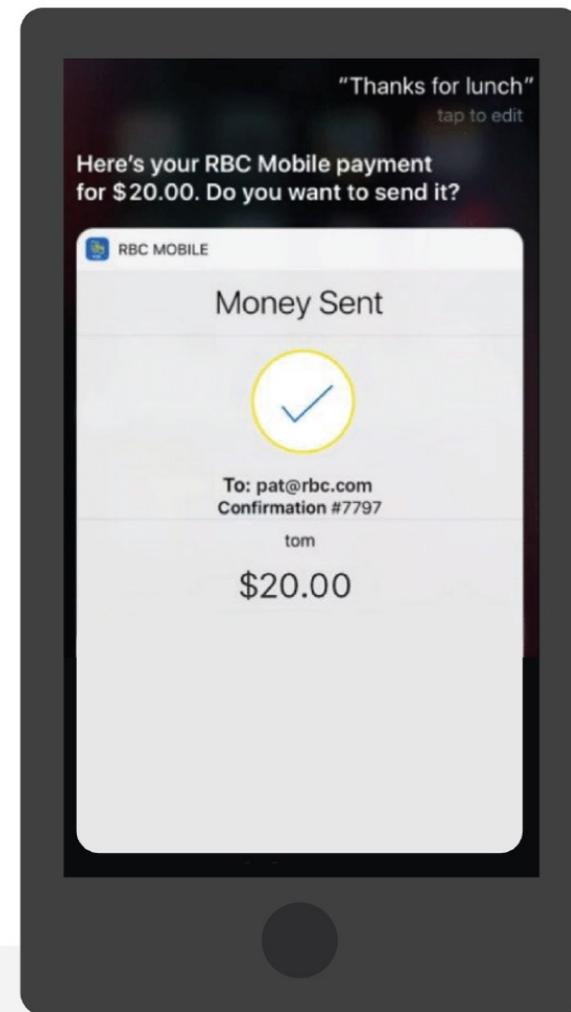
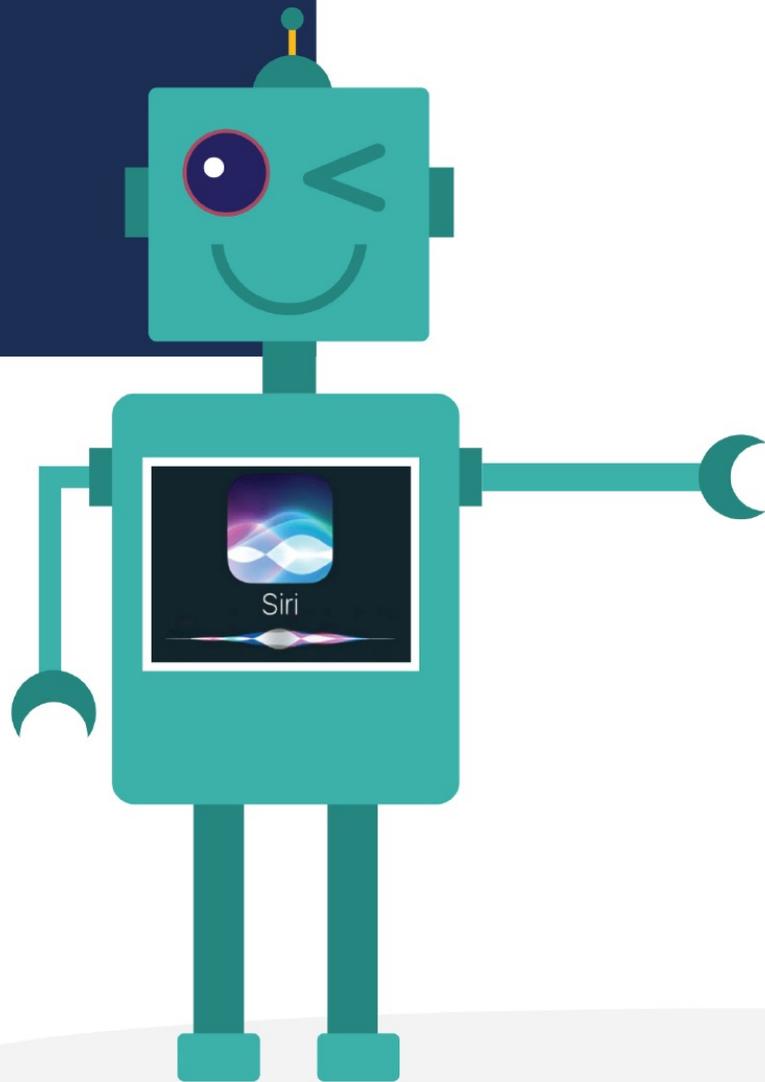
Never actually helps

L'ÉVOLUTION DE L'IA

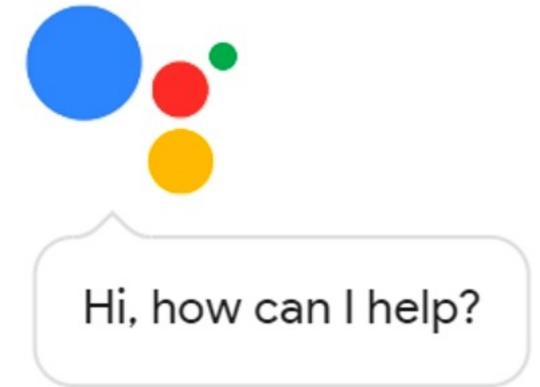


L'ÉVOLUTION DE L'IA

HÉ SIRI,
ENVOIE 20 \$
À PAT !



L'évolution de l'IA



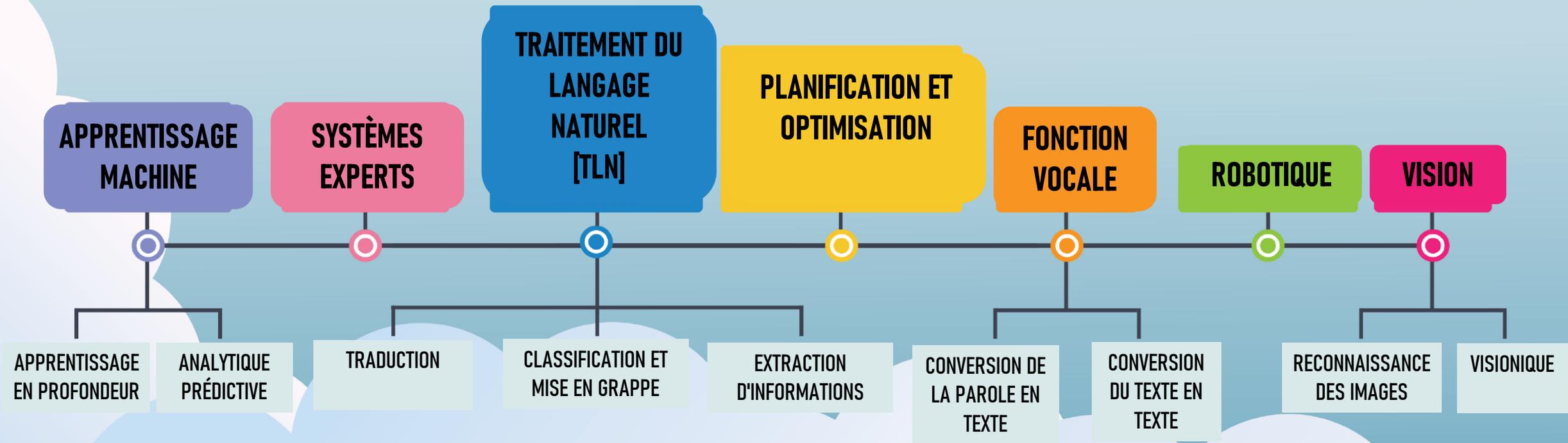
GOOGLE

Mashable

It turns out a big part of getting things done is making a phone call.

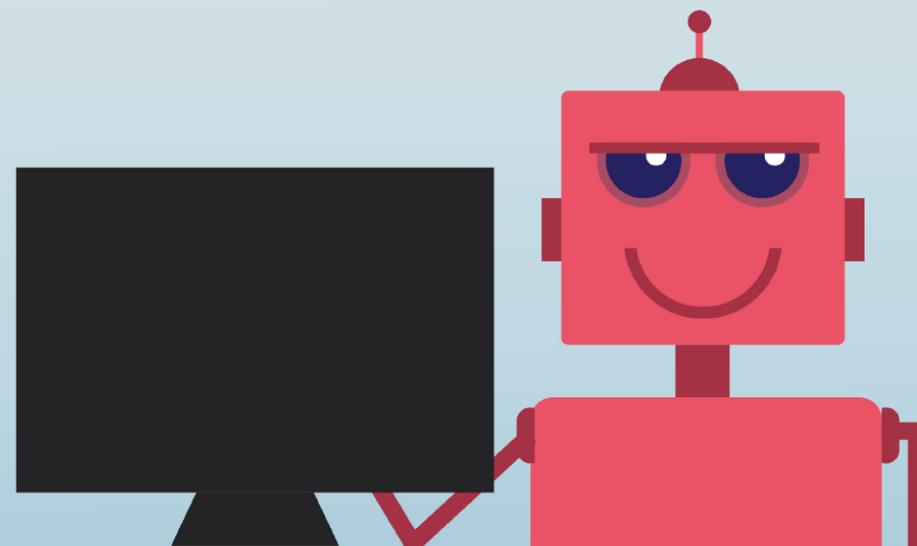
TYPES

D'INTELLIGENCE ARTIFICIELLE



• COMBIEN DE PERSONNES
PENSENT QUE

**LES ROBOTS VONT
PRENDRE LEUR EMPLOI**



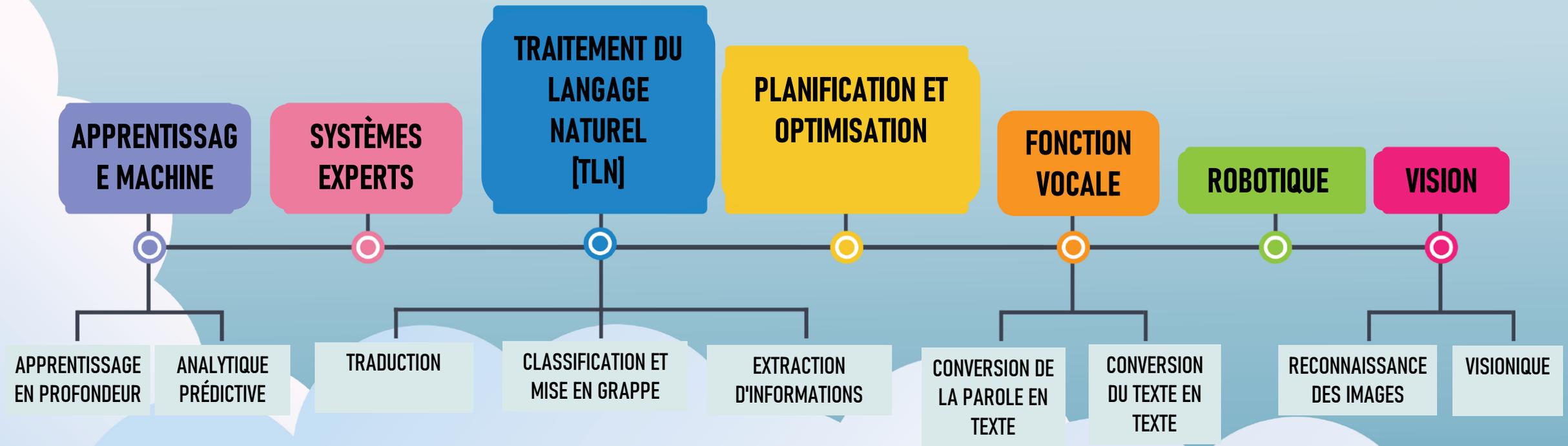
**LE REJET DE L'INNOVATION
POURRAIT ENTRAÎNER**

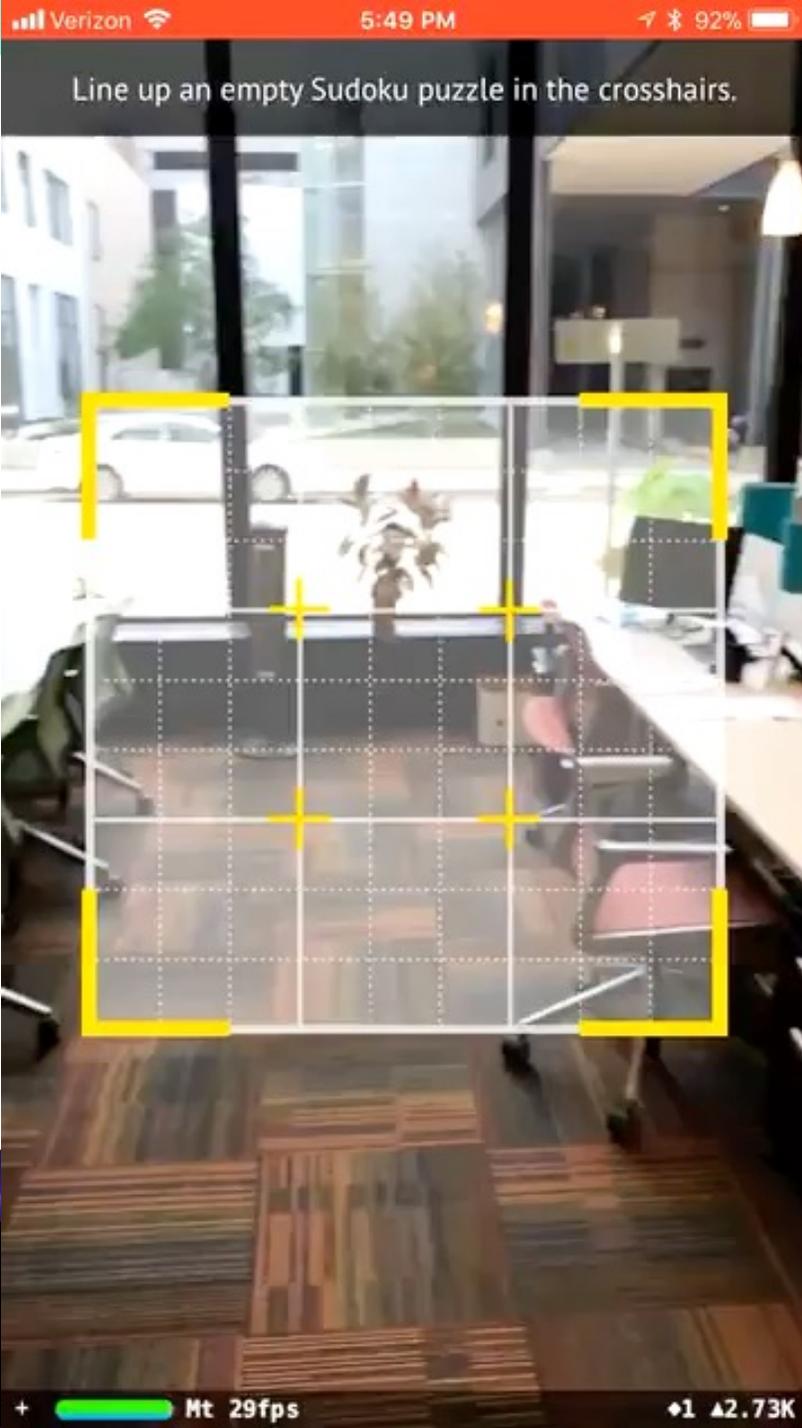
VOTRE PROPRE DÉSTABILISATION



TYPES

D'INTELLIGENCE ARTIFICIELLE





**Pouvez-vous faire
un sudoku plus vite
qu'un robot ?**





**Combien de
muffins et
combien de
chihuahuas ?**



**Combien de
bagels et
combien de
chiens ?**



**Combien de
morceaux de
poulet frits et
combien de
chiots ?**



**Combien de
paresseux et
combien de
pâtisseries ?**

8 muffins



8 muffins

6 bagels



8 muffins



6 bagels



6 morceaux de poulet



8 muffins



6 bagels



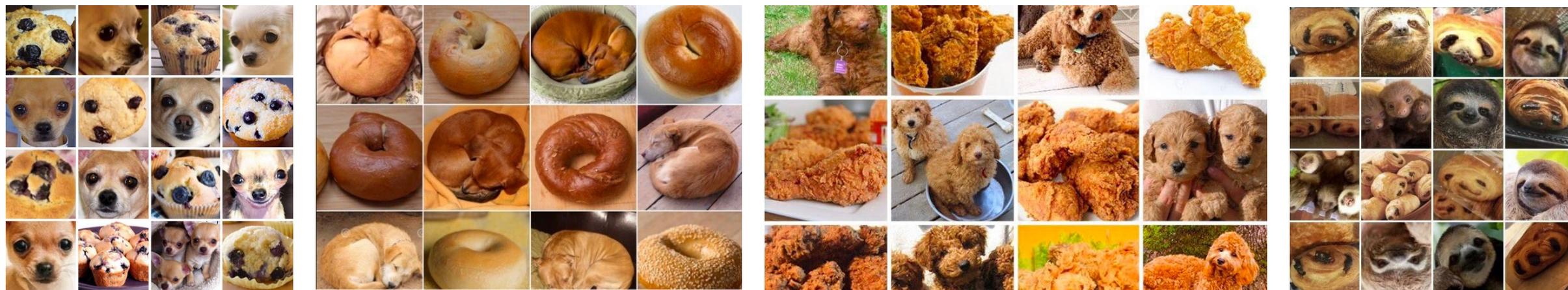
6 morceaux de poulet



8 pâtisseries



LES ROBOTS AURAIENT BATTU 80% D'ENTRE VOUS...



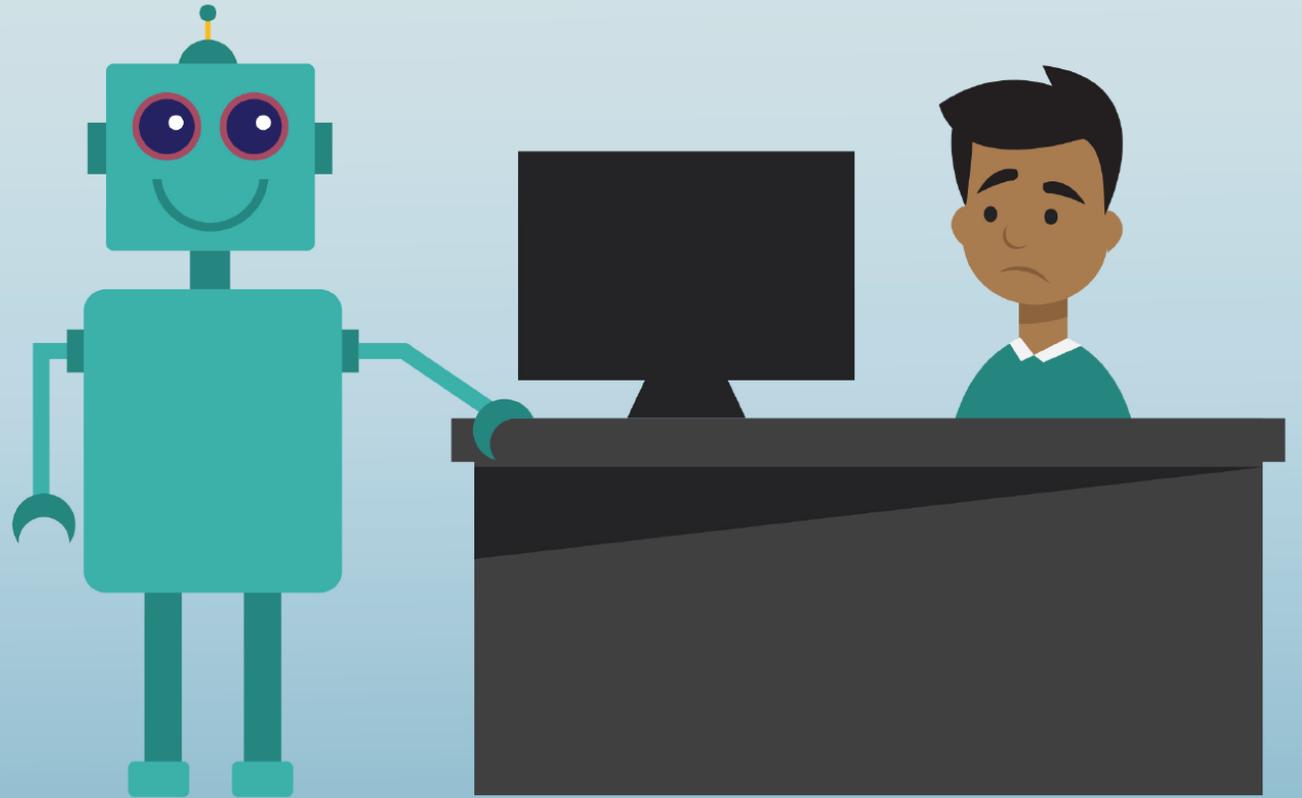
***Et ils n'auraient pas eu faim**

Mais sérieusement...
En moyenne, les humains perdent contre l'ordinateur
À CHAQUE FOIS....



L'INTELLIGENCE
ARTIFICIELLE FAIT AUX
EMPLOIS DE COLS BLANCS
CE QUE LA ROBOTIQUE FAIT
DEPUIS LONGTEMPS AUX
EMPLOIS DE COLS BLEUS.

-BLOOMBERG



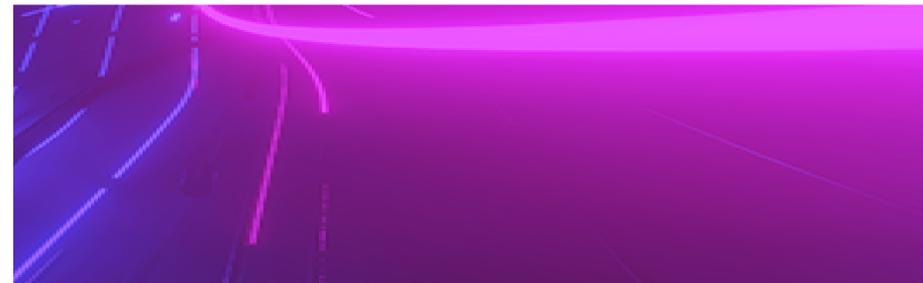
Lawyer-Bots Are Shaking Up Jobs

AI is augmenting and automating the tasks currently performed by hundreds of thousands of people in the U.S. alone.

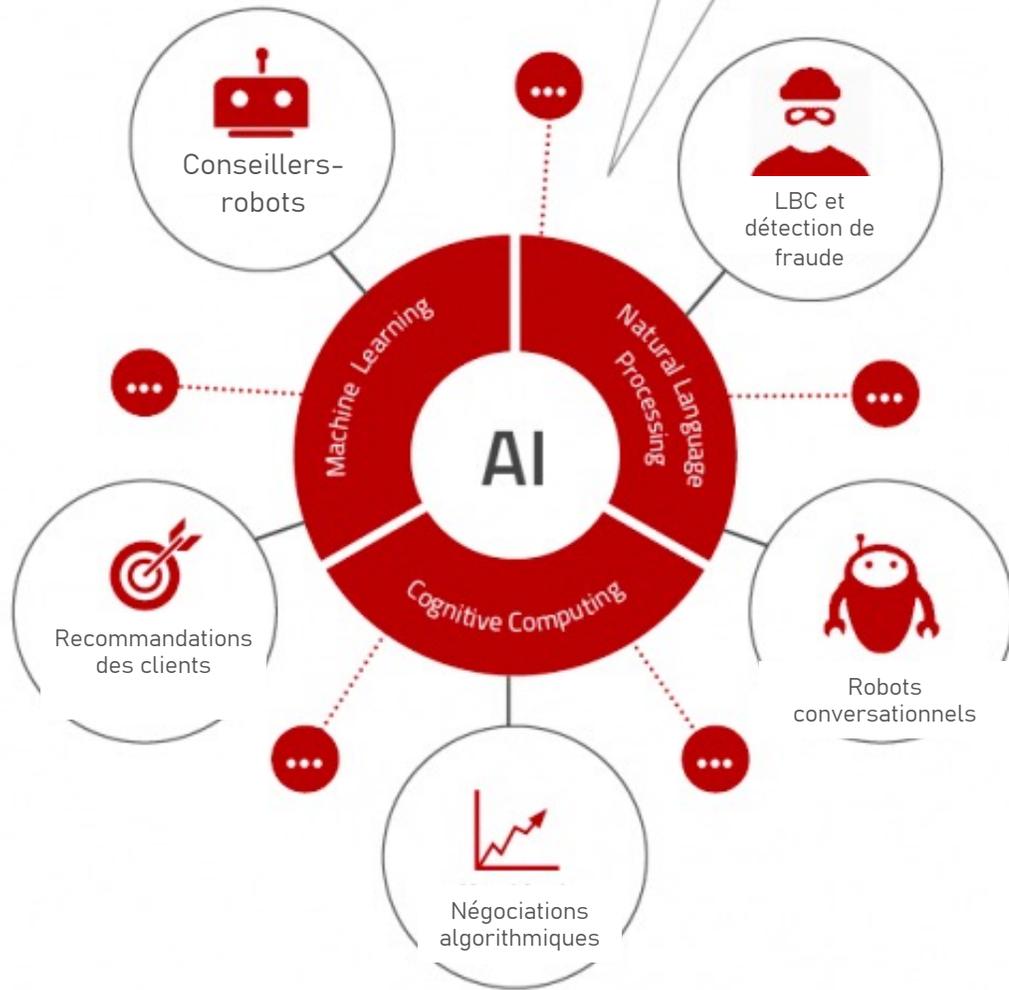
by Erin Winick December 12, 2017

“U.S. Consultancy group McKinsey estimates that 22 percent of a lawyer’s job and 35 percent of a law clerk’s job can be automated...”

McKinsey&Company



Application de l'IA dans les services financiers



SOURCE: Efma © September 2017 The Financial Brand

L'automatisation bouleverse déjà l'ensemble du secteur bancaire et financier.



- VOUS UTILISEZ DES SERVICES INFLUENCÉS PAR L'INTELLIGENCE ARTIFICIELLE DEPUIS DES ANNÉES...
-



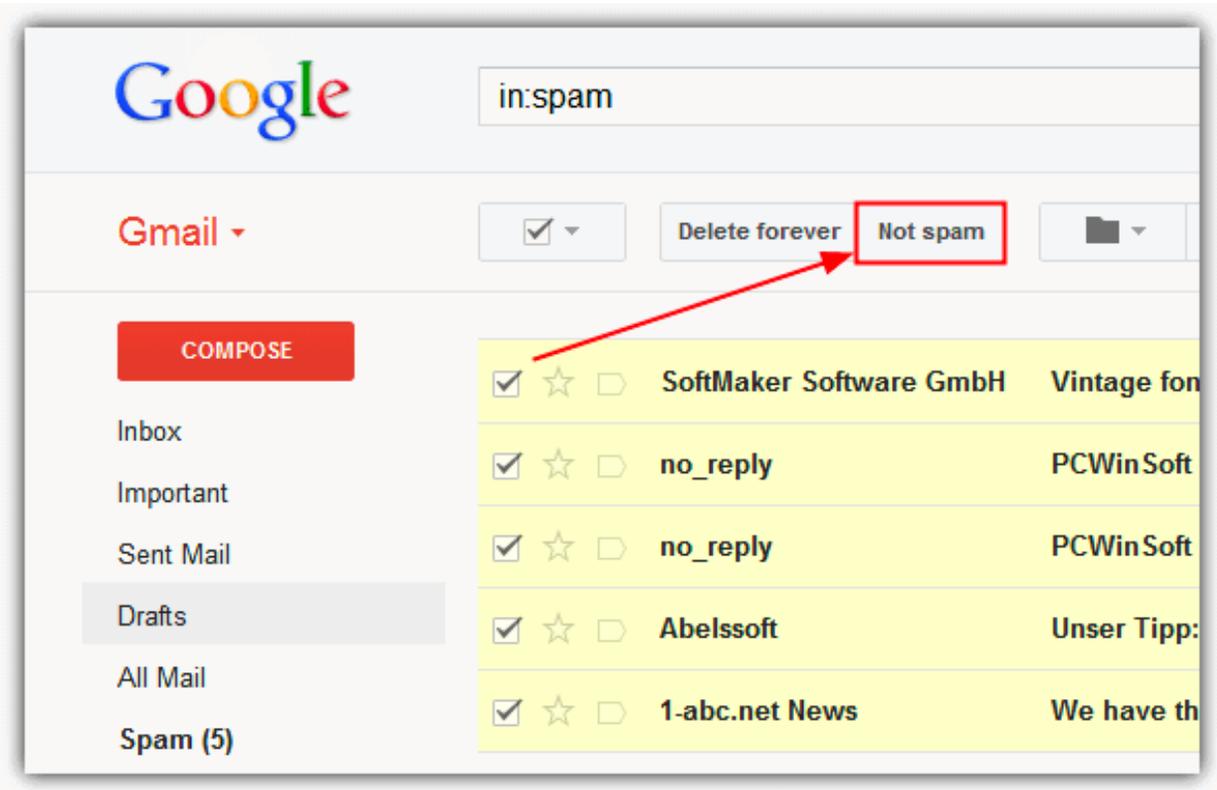
2018



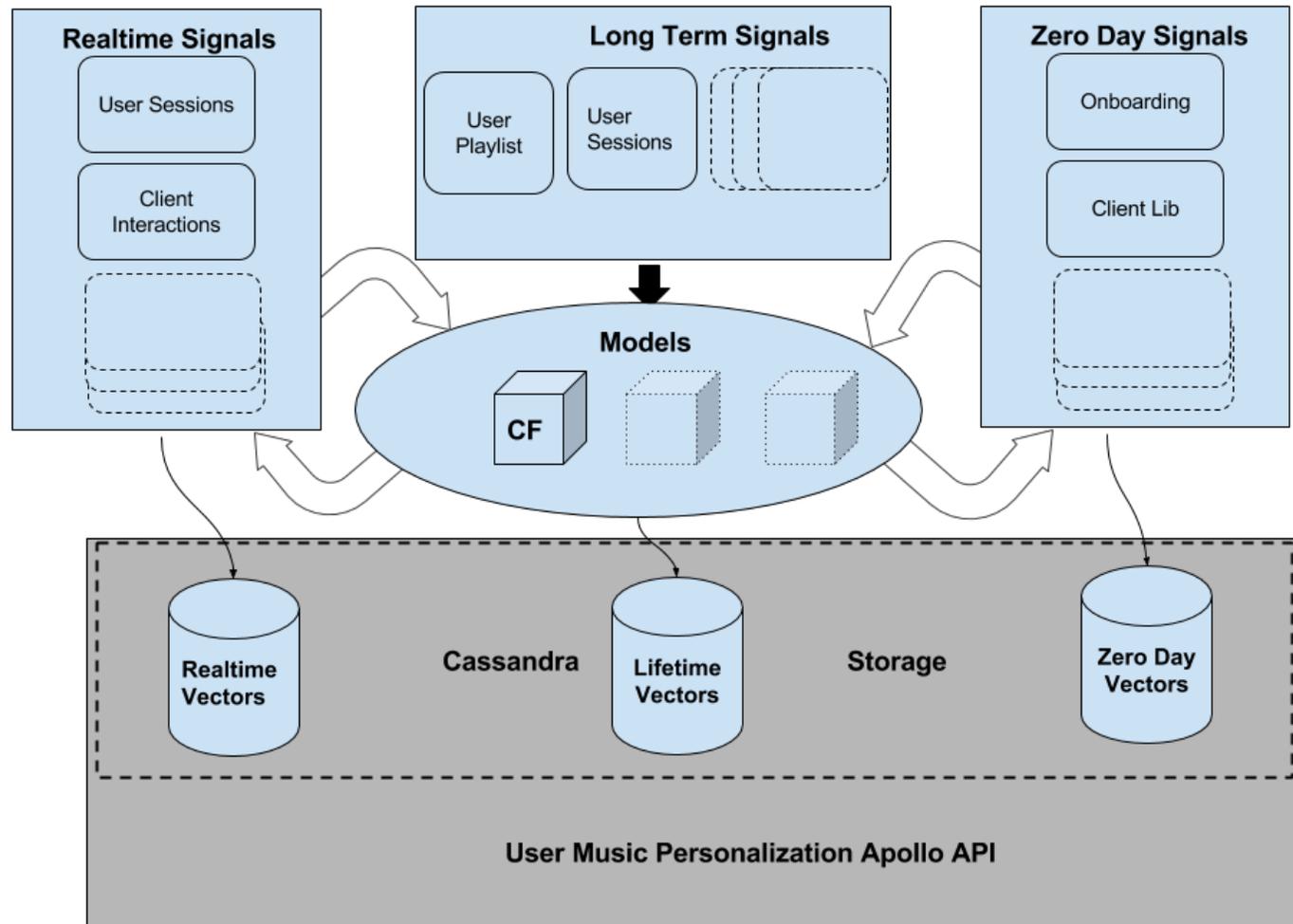
2017



Lorsque vous utilisez votre courriel, votre messagerie détermine ce qui va dans vos pourriels, ce qui va dans votre boîte de réception et ce qui va dans votre poubelle.



Quelle musique est la plus susceptible de vous intéresser sur Spotify...



Algorithmic Music Discovery at Spotify

Chris Johnson
@MrChrisJohnson



Monday, January 13, 2014

January 13, 2014

A close-up shot of a man with a wide, toothy grin, driving a car at night. The scene is dimly lit, with the interior of the car and the blurred lights of the night street visible through the windshield. The man's expression is one of intense joy or triumph.

I TOLD YOU I'D BE BACK

Clara, trouve un moment pour qu'on se rencontre la semaine prochaine.

Language

Text = "find a time"

Meeting Priority = 0.95

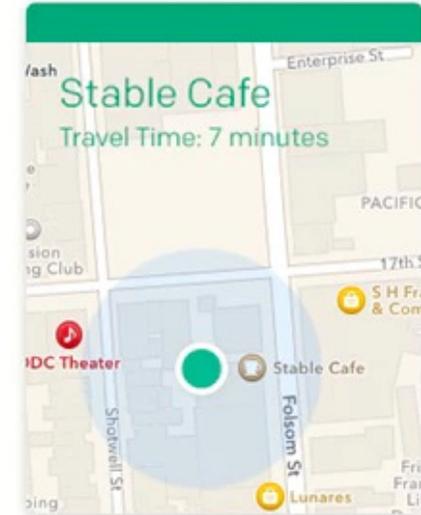
Override = TRUE

Participants

- MN **Maran Nelson**
maran@claralabs.com
- EP **Emily Pitts**
emily@xyz.com
- AS **Alice Smith**
alice@company.com

29 SEP
TUE
9:30 AM-10:00 AM

01 OCT
THU
10:30 AM-11:00 AM





Email Coordination

Hi Ellie,
 Let's try to meet next week and discuss a few ideas for the new marketing project.
 I have added Clara, who find us a good time.

Helen

Hi Ellie,
 Happy to get something on the calendar for you and Helen.
 How does 10am PDT or 2pm PDT on Wednesday, June 25th work for you?

Best,
 Clara



Clara,

1:30 on Wed 6/25 should work, can call me at 415-314-1519

Sorry for the delay- traveling and only on mobile for the week

Sent from my iPhone

Hi Ellie,

Great, I just sent an invite with the event details.

Have a great Friday!

Best,
 Clara



Customer Preferences

SCHEDULING & AVAILABILITY
 Preferences Clara will use for general scheduling.

NEW **WEEK** **DAY**

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
6 AM							
7 AM							
8 AM							
9 AM							
10 AM				10 AM - 4 PM	10 AM - 4 PM	10 AM - 4 PM	
11 AM							
12 PM							
1 PM							
2 PM							
3 PM							
4 PM							
5 PM							
6 PM							
7 PM							

IN PERSON MEETINGS
 Locations and preferences that Clara will use to schedule in-person meetings.

COFFEE (DEFAULT)
 Red Door Coffee
 111 Minna St, San Francisco, CA 94105, USA

OFFICE
 Clara Labs
 576 Sacramento St, San Francisco, CA 94111, USA

FOLLOW-UP LIMIT
 How many times should Clara follow up?

3

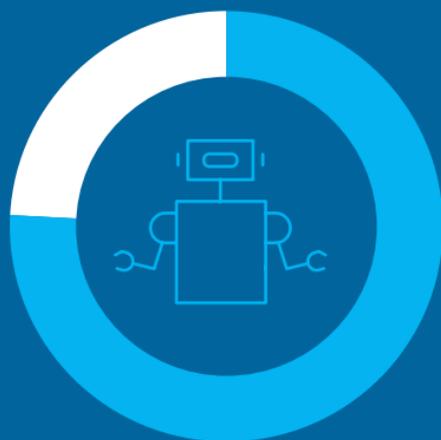
DAILY MEETING CAP
 How many meetings do you want to have per day?

3

L'automatisation intelligente change le mode de fonctionnement des entreprises.

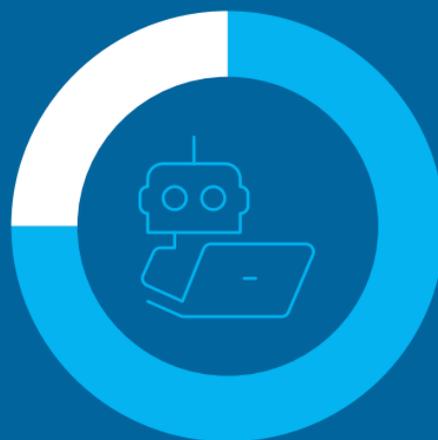
L'essor de l'automatisation intelligente...

Efficacité



76 % des cadres interrogés déclarent que l'augmentation de l'automatisation aura un impact positif sur l'efficacité opérationnelle.

Performance



75 % des cadres opérationnels interrogés affirment que les machines intelligentes auront un impact significatif sur le rendement de leur entreprise au cours des trois prochaines années.

Opportunité



70 % des cadres interrogés s'attendent à ce que les machines intelligentes permettent aux employés d'effectuer des tâches à plus forte valeur ajoutée.



Tim Higgins  @timkhiggins · Apr 13

.@elonmusk agrees that Tesla is relying on too many robots to make the Model 3 & needs more workers



Tesla CEO Elon Musk, stressed but "optimistic," predicts big increas...

Tesla CEO Elon Musk takes Gayle King inside the Model 3 production line and explains why its production delays have been worse than expected

[cbsnews.com](https://www.cbsnews.com)

91 703 5.7K



Elon Musk 

@elonmusk

Follow

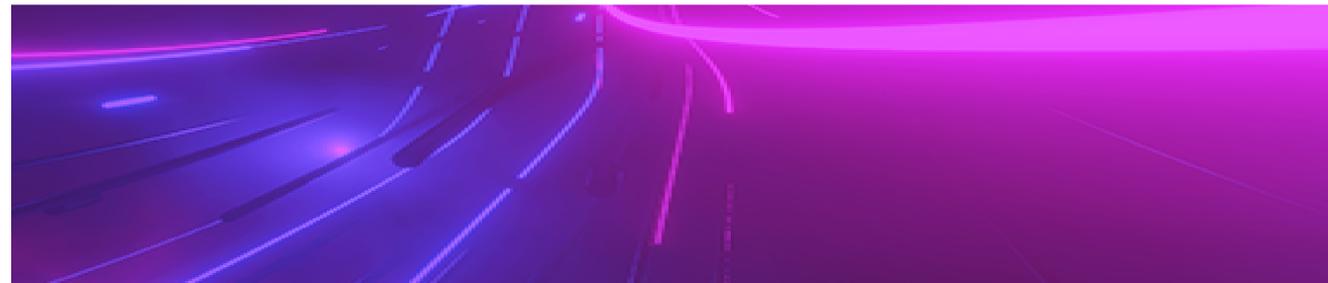
Replying to @timkhiggins

Yes, excessive automation at Tesla was a mistake. To be precise, my mistake. Humans are underrated.

4:54 PM - 13 Apr 2018

Bonjour...

intelligence
amplifiée





LUMEN5

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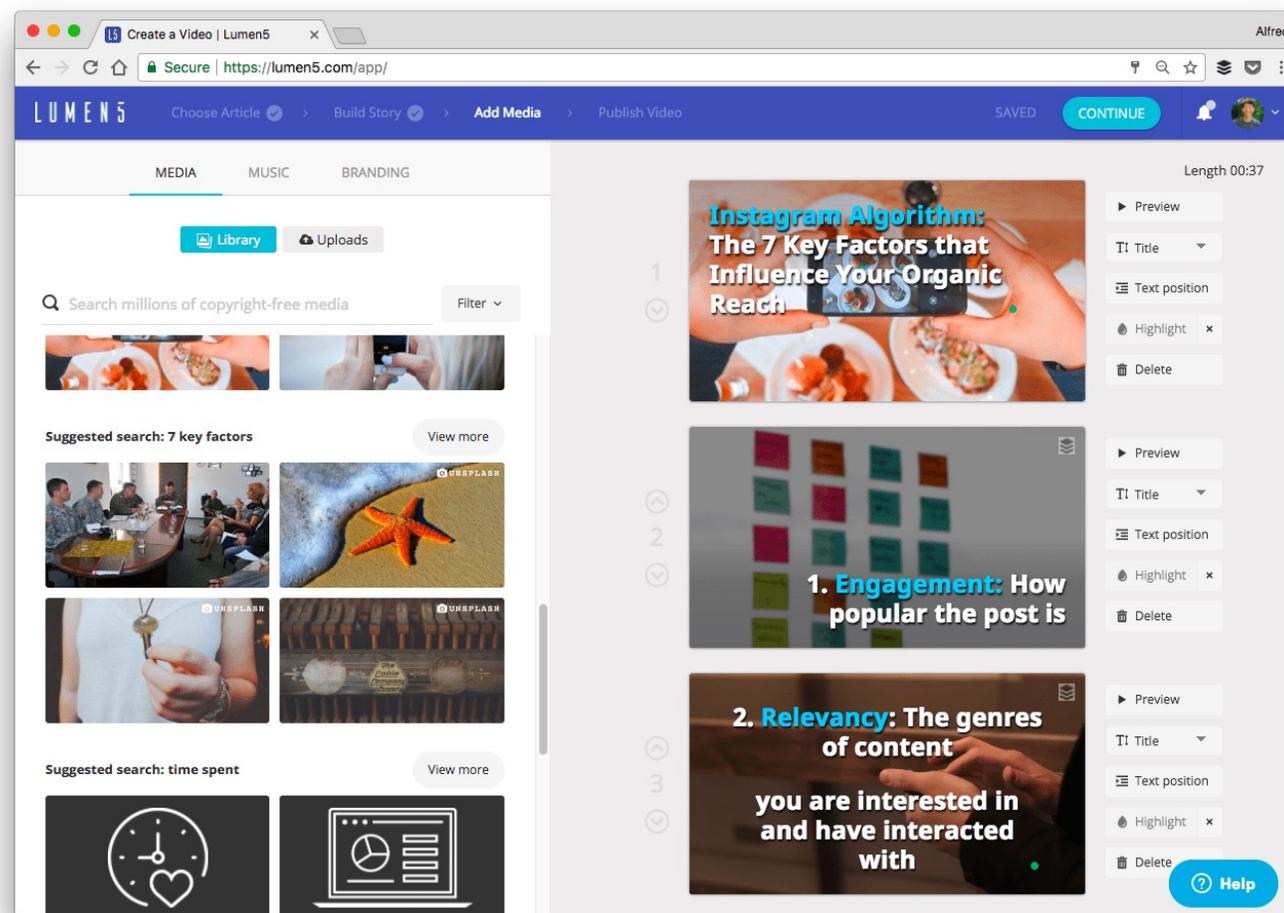
Social videos made easy

Transform articles into videos in minutes



[Get started for free](#)

Créez des vidéos sur les réseaux sociaux en quelques secondes.



Persado: The Marketing Language Cloud

AI generated language that resonates the most with any audience,
segment or individual

[Click Here for the Press Release](#)





CrystalKnows.com

A screenshot of the Crystal website interface. The top navigation bar is dark blue with the "Crystal" logo on the left, a dropdown menu set to "Individual", a search bar with the placeholder "Type and select someone's name", and a "Q, ADVANCED SEARCH" button on the right. On the left side, there is a profile card for a woman with a circular profile picture. Below the profile picture is a vertical menu with the following items: "Overview", "Communication", "Personality", "Example Email", "You & Elle", and "Elle &". The main content area on the right is titled "Elle &" and contains several sections of communication tips, each with a colored icon and a list of advice items:

- When speaking to Elle...** (purple icon):
 - Set clear expectations for the conversation
 - Keep sarcastic remarks to yourself
 - Don't exaggerate about any facts (not even a little bit)
 - Don't leave a conversation open-ended
- When emailing Elle...** (blue icon):
 - Write 3 sentences or less
 - Use data to prove a point
 - Don't use emotionally expressive language
 - Don't appeal to their feelings to drive them to action
- When working with Elle...** (teal icon):
 - Do your homework before a meeting
 - Schedule meetings at a precise time
 - Don't schedule meetings casually (i.e. tomorrow afternoon)
 - Don't send a reminder the day before a meeting
- When selling to Elle...** (green icon):
 - Ask permission before calling
 - Ask primarily "yes or no" questions
 - Don't spend lots of time talking about topics unrelated to work
 - Don't use metaphors to explain a concept
- It comes naturally to Elle to...** (pink icon):
 - Appreciate a list of facts more than a story
 - Feel annoyed by an exaggeration
 - Approach problems cautiously and methodically
 - Pause a conversation to correct something inaccurate

Coffee next week

mark.cuban@company.com

Coffee next week

Mark,

I won't be able to

Let me know what

Thanks,
Drew



HOW YOU SHOULD EMAIL

Mark Cuban

President

[View full profile >](#)

[Example template](#)

Mark is very **direct** will respond quickly if you keep the email **as short as possible**, even if it seems impolite.

Best greeting: **Mark-** [View more >](#)

What to say:

"It's already taken care of"

"It's up to you."

"The end goal..."

"You can do better than that"

"ASAP"

"I disagree."

Short, incomplete sentences (i.e. "Need this tonight.", "Sent the wrong one.")

"You should take the lead"

Blunt language

"Use your best judgement"

What to avoid:

Improve this email:

Instead of **it would be great if** ____, say **can you** ____ or **can we** ____

Ignore

When emailing Mark, don't use **exclamation points** unless you *absolutely* need to express excitement.

Ignore

aved



Create unique textual content in a flash

A quick, coherent starting point for your articles



CREATE ARTICLE



REWRITE ARTICLE

LANGUAGE



ENGLISH ▾

Write me an article about... (describe it in 2-5 words)



Harness the power of VoiceAI

Make smarter business calls. Make smarter business decisions.

START FREE TRIAL

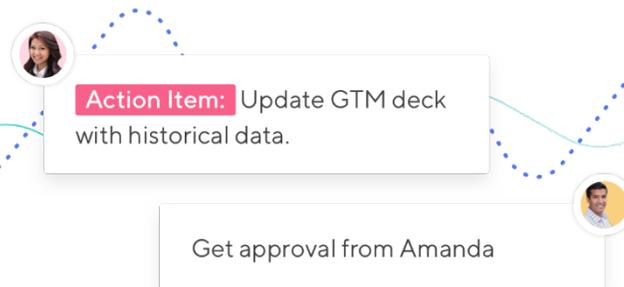
No problem. We can easily add those details to the announcement email.

Action Item: Follow up with Gemma about updating announcement email.

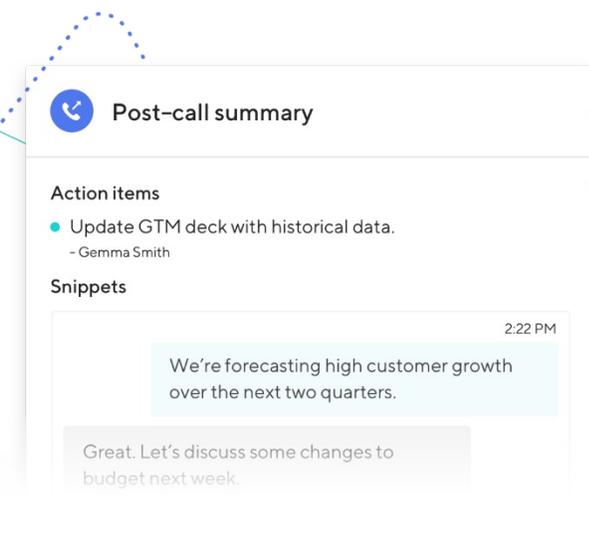
Analyse les sentiments vocaux au téléphone

Agent	Customer	Duration	Sentiment & Alerts
 Julia Daniels	495-272-4201	0:05	Positive
 Austin Barrett	639-731-2229	-0:12	Positive
 Gemma Smith	263-260-9261	2:15	Intervene
 Bryan Reynolds	978-186-0350	14:12	Positive
 Amanda Franklin	204-556-7877	14:12	Positive
 Shane Holmes	599-903-2505	14:12	Positive

Garde une trace des mesures à prendre

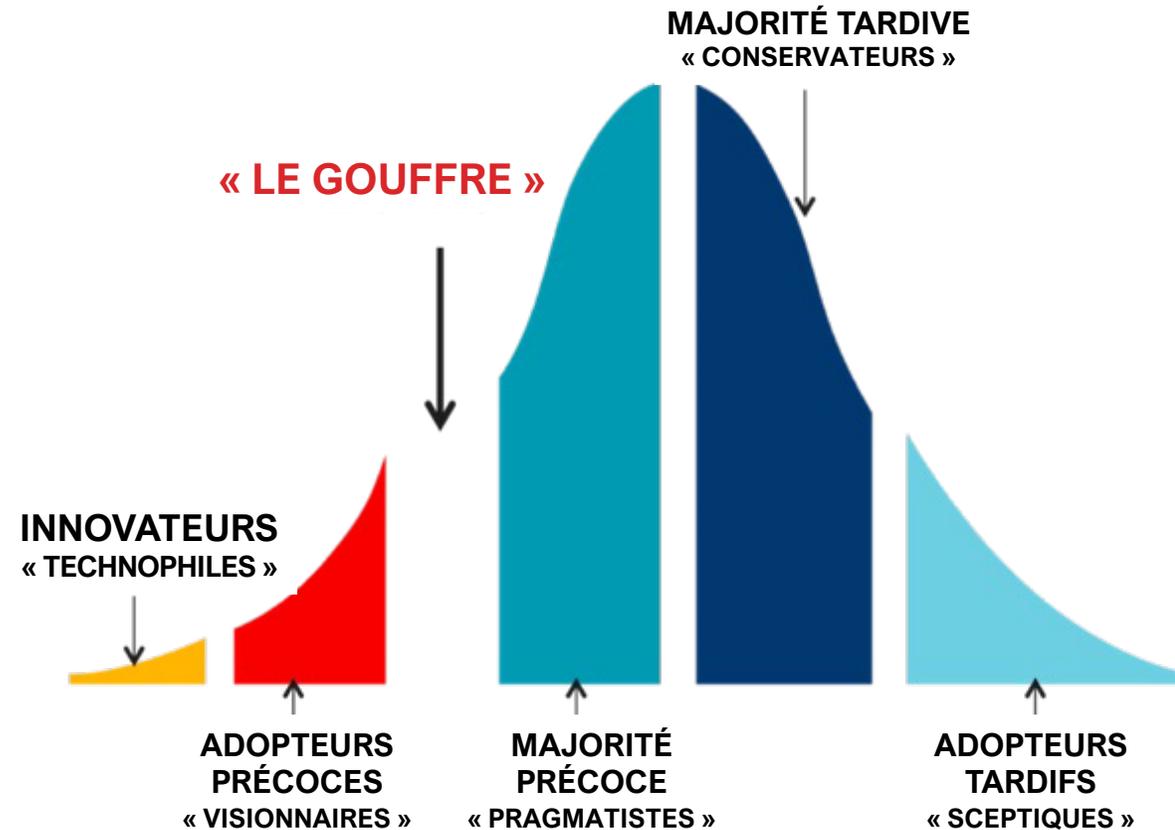


Crée un document de synthèse après l'appel



The interface shows a "Post-call summary" window. It includes a "Post-call summary" header with a phone icon. Below it, there are sections for "Action items" and "Snippets". The "Action items" section lists "Update GTM deck with historical data." attributed to Gemma Smith. The "Snippets" section shows a conversation snippet with a light blue bubble containing the text "We're forecasting high customer growth over the next two quarters." and a grey bubble with "Great. Let's discuss some changes to budget next week." The time "2:22 PM" is displayed in the top right corner of the snippet area.

Nous franchissons le gouffre



LES 10 MEILLEURES COMPÉTENCES

IN 2020

1. RÉOLUTION DES PROBLÈMES COMPLEXES
2. ESPRIT CRITIQUE
3. CRÉATIVITÉ
4. GESTION DU PERSONNEL
5. COORDINATION AVEC LES AUTRES
6. INTELLIGENCE ÉMOTIONNELLE
7. JUGEMENT ET PRISE DE DÉCISION
8. ORIENTATION DES SERVICES
9. NÉGOTIATION
10. FLEXIBILITÉ COGNITIVE

IN 2015

1. RÉOLUTION DES PROBLÈMES COMPLEXES
2. COORDINATION AVEC LES AUTRES
3. GESTION DU PERSONNEL
4. ESPRIT CRITIQUE
5. NÉGOTIATION
6. CONTRÔLE DE LA QUALITÉ
7. ORIENTATION DES SERVICES
8. JUGEMENT ET PRISE DE DÉCISION
9. ÉCOUTE ACTIVE
10. CRÉATIVITÉ

Source: Future of Jobs Report, World Economic Forum

Most Popular



The stock market is freaking out because of the end of free money. It all has to do with something called 'the Fed put'



PAID CONTENT
What does it take to be a 'Modern Board'?
FROM DILIGENT



Cryptocurrencies are collapsing: Here's how much \$1,000 would be worth today if you had invested earlier



Cathie Wood shocks the market after dumping \$12.7 million of Tesla stock to snap up some in General Motors

TECH • APPLE

Apple's chief of machine learning quits over return-to-office policy

BY **TRISTAN BOVE**

May 10, 2022 4:37 PM ADT

ESSAYEZ DE NOUVELLES MÉTHODES DE CONNEXION

Categories

- All Categories
- Featured
- Zoom Apps
- Analytics
- Archiving
- CRM
- Carrier
- Collaboration
- Customer Service
- Education
- Event Management
- Finance
- Games**
- Healthcare
- Learning & Development
- Lifestyle
- Marketing

Games

These apps bring fun to Zoom! Connect with others and create interactive, enjoyable moments with these apps for multi-player gaming, icebreakers, trivia, and more.



#AskAway
By Playco



Heads Up!
By Playco



Funtivity by Hermis
By Hermis



Gaggle Party
By Gaggle Studios



Team Games
By BoomTV



Werewolf Friends
By Quicksave Interactive Ltd.



meetings.fun - party, trivia, g...
By meetings.fun



Just Say The Word!
By Doppio Games



Dive - Play Games on Zoom!
By Let's Dive



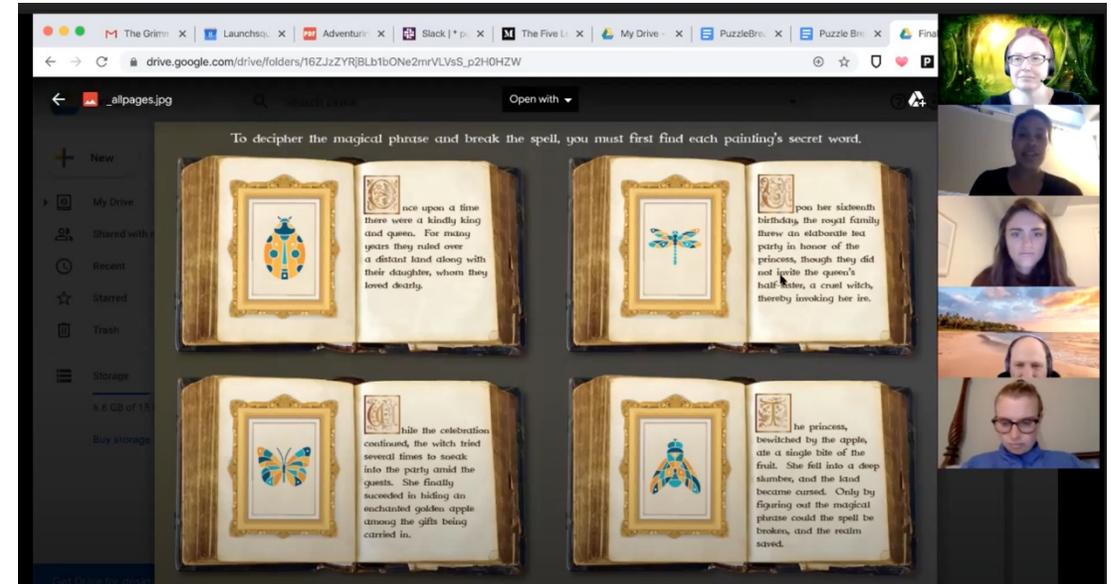
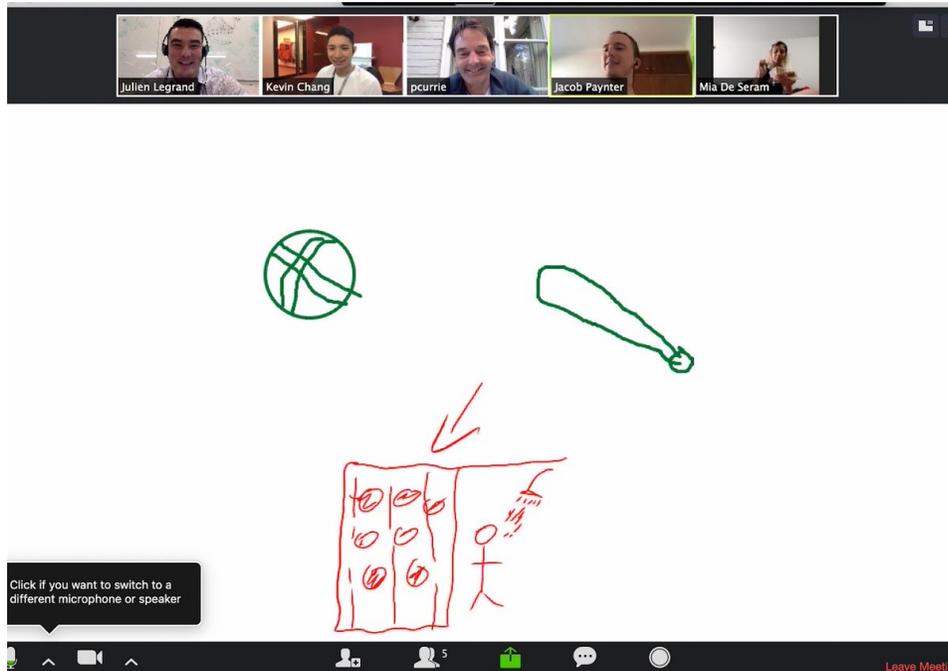
LGN Poker
By FlowPlay

ESSAYEZ DE NOUVELLES MÉTHODES DE DIVERTISSEMENT

The screenshot shows the Cameo website interface. At the top, there is a search bar and a navigation menu with categories: Home, Featured (633), Actors (7535), Reality TV (3010), Athletes (8149), Musicians (4874), Comedians (1153), Creators (6804), and All categories (668). Below the navigation is a hero banner with the text "Personalized videos feat. your favorite stars" overlaid on a collage of celebrities. Underneath is a "Recently viewed" section with a horizontal scroll of six celebrity profiles:

Profile	Name	Occupation	Price	Availability
	Chris Diamantopoulos	Actor - Silicon Valley, Mickey ...	From CA\$552	24hr
	Jonathan Frakes	Actor - Star Trek: The Next Ge...	From CA\$369	
	Steve Burns	TV Host - Blue's Clues	From CA\$123	24hr
	Isaiah Mustafa	Actor - Old Spice Commercial...	From CA\$185	24hr
	Snoop Dogg	Rapper	From CA\$1,476	24hr
	Shyheim	Rapper, Wu-Tang Clan Collab	From CA\$185	24hr

INCORPOREZ DES JEUX DANS VOS BUREAUX



ACCEPTEZ LES COMMUNICATIONS

Personal

17 views

Share

...

Q

🔔

👤

THE LIVING CULTURE GUIDE FOR FOUNDATION

Dig WE THE WORK

Elevate CULTURE

EMBRACE THE GROWTH

Be FEARLESS IN THE PURSUIT OF AMBITIOUS GOALS

Take EXTREME OWNERSHIP

Guide BRING

15 min

1x 1.2x 1.5x 1.7x 2x

Review transcript (n)

Video preferences

Trim video (/)

Call-to-action

Thumbnail

Click to add speaker notes

0:00

Toronto: 11:36 am Dallas: 10:36 am Ireland: 4:36 pm Nigeria: 4:36 pm British Columbia: 8:36 am California: 8:36 am Chicago: 10:36 am Stockholm: L

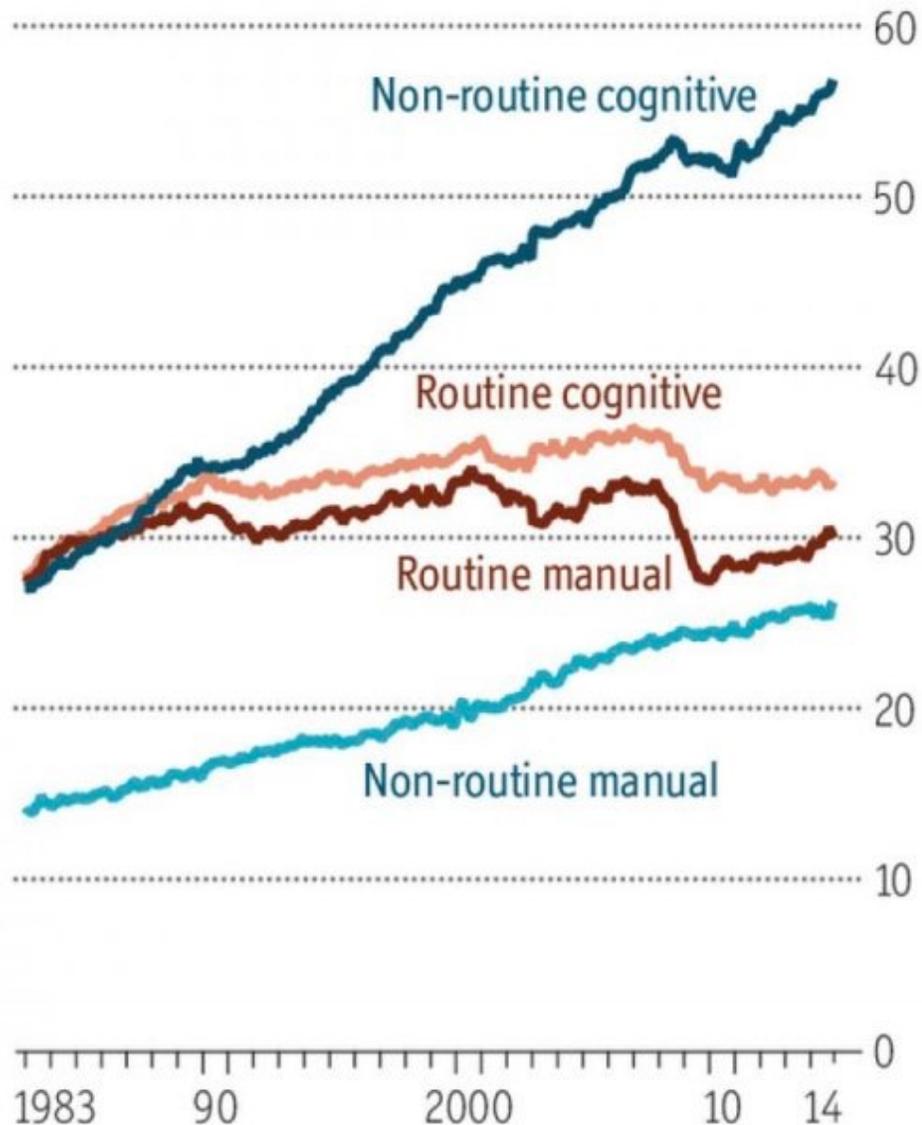
fmi * igf

PD WEEK 2022
SEMAINE DE PP 2022

U.S. employment by type

Source: Economist.com

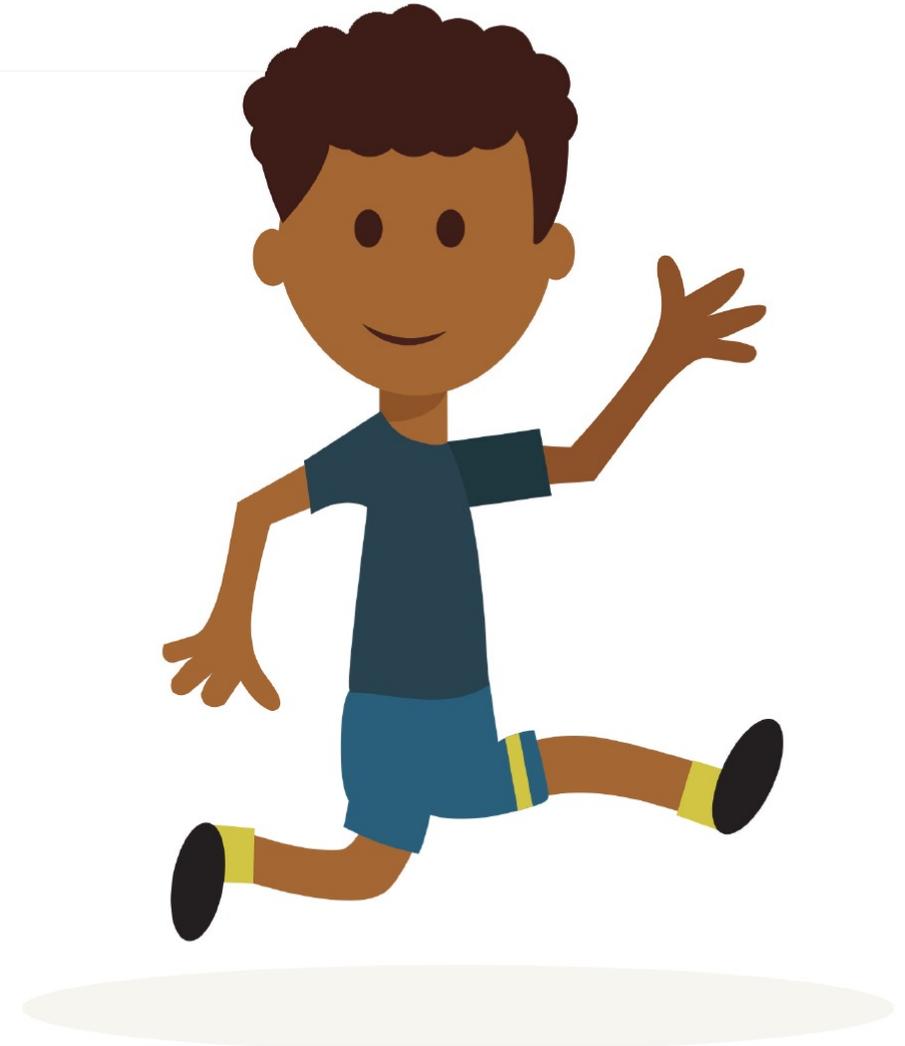
Million employees



Une analyse de la main-d'œuvre britannique réalisée par la société d'experts-conseils Deloitte a mis en évidence un profond changement au cours des deux dernières décennies en faveur des emplois des « soins » : le nombre d'infirmières auxiliaires a augmenté de 909 %, celui des assistants à l'enseignement de 580 % et celui des travailleurs de la santé de 168 %.



LES HÉROS NE PORTENT PAS TOUS DES CAPES



**MERCI !
DES QUESTIONS ?**

ROSS SIMMONDS