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PD WEEK 2022



Spatial Finance

The integration of geospatial data and analysis into financial research

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Why

Climate change will have profound impact on almost every sector of the economy in the decades ahead.

The need to understand these effects and their implications for the economy and financial system places climate change analysis within the scope. Understanding risks to the economy and the financial system related to climate change

Developing a set of Canada-relevant scenarios and analyses

Through our research and analysis, we are working with partners in Canada and internationally to ensure that our economy and financial system are adequately prepared to handle such risks.





Physical Risks and Transition Risks

Physical Risks

Increasing number and severity of extreme weather events

Potential significant impacts on the financial system

Can adversely affect several parts of the economy

For example: diminish labour productivity, agricultural yields and industrial output.

Reducing these physical risks requires global action on climate change policies supported by technological progress and socio-economic change.

But efforts to decarbonize economies carry risks of their own.

Transition Risk

A late and abrupt transition to a low-carbon economy could lead to assets suddenly losing value and a rapid repricing of climate-related risks.

This could negatively affect the balance sheets of financial market participants, with potential consequences for financial stability overall.



Shocks

Identifying the nature, persistence and magnitude of the shocks.

Physical risks will likely imply increases in the frequency and severity of:

- *Negative supply shocks* (e.g., destruction of capital stocks, disruptions to labour supply, disruptions to supply chains)
- *Demand shocks* (e.g., damage to household and corporate balance sheets, reduced consumption and investment).

High degree of uncertainty regarding the future path of climate change, climate-related policies, technological innovation and socio-economic changes.

Climate-economy models should develop a range of plausible macro-financial scenarios:

- Impacts of more frequent and severe extreme weather events on short-term forecasting
- Sectoral, regional and macroeconomic effects of the transition to a low-carbon economy
- Long-term structural effects



Risks to the financial system

More frequent or severe extreme weather events and/or a late and abrupt transition to a low-carbon economy could have significant impacts on the Canadian financial system.



Damage to physical assets: real estate, capital, infrastructure

Loss of life with consequent property and casualty (P&C) insurance losses



Increases in defaults, and potential financial sector distress



Sudden repricing of climate-related risks and stranded assets negatively affect the balance sheets of financial market participants





Challenging problem

Assessing the impacts of physical and transition risks on the financial system is one of the most prominent issues.

Uncertainties around the course of climate change, the breadth and complexity of the transmission channels, the direct and indirect impacts, and the need to consider some combination of both physical and transition risks make it particularly challenging.

Data-driven scenarios can be used to explore the direction and scale of outcomes.





A data-driven challenge

Climate scenario analysis (particularly physical risk projections) require

High geographic resolution for data

Detailed geographic location of assets (e.g. farms, manufacturing etc.)

Reliable data relationship between spatial data and industrial sectors

Accurate historical and current data of climate events

Timely, high frequency, easily accessible climate risk data

Sophisticated subject-matter expertise to correctly interpret spatial data and perform analysis



Get to Climate Insights Faster with Google Cloud

Google has an ambitious 10-year strategy for climate action that goes far beyond our own operations



Leading at Google

Go beyond carbon neutrality for our operations



Supporting Partners

Empower partners (companies, nonprofits, researchers, policymakers, etc.) with the tech they need to scale up climate solutions



Enabling Everyone

Through our products (core products, consumer hardware), we offer helpful ways for everyone to be part of the solution

Watch more about Google's sustainability mission



By partnering with Google Cloud, you can deliver innovation that benefits the environment and your business

01	02	03	04
Digital Sustainability	Sustainable Value Chains	ESG Process Transformation	Climate Risk & Resilience
Google data centers are twice as energy efficient as a typical enterprise data center and compared to 5 years ago we deliver 7x the compute power for the same amount of electricity. ¹	Minimize your footprint no matter where your supply chain operates in. Improve decision-making and lower your TCO by 26% to 34% with BigQuery, while cutting analyst workload by 70% using a centralized data model with Looker. ²	Enable faster speed to value with accessible AI/ML that anyone who works with data can use High-quality, automated, and accurate AI/ML results, with benchmarks in the top 8% and higher. ³	Understand the impact on the Earth from 40 + years of satellite imagery in Google Earth. Access over forty petabytes of geospatial data instantly available for analysis. ⁴

1) Google Cloud Sustainability 2) Quantifying the performance of the TPU, our first machine learning chip, 3) Google AI Blog Using AutoML for Time Series Forecasting 4) Google Earth Engine



Get to climate insights faster

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Data

Integrate and access climate related datasets along with a rich catalog of relevant data sets

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Smart Analytics

Geospatial analytics & AI to assess climate impact and rapidly surface insights

03

Google Ecosystem

Climate Engine

Carto

Aclima

RS Metrics

Partnerships that enable deeper insights and easy to use interfaces



Public Data
Google Earth Engine
Commercial Data

Agency Data

BigQuery	
Looker	
Compute Engine	
Vertex AI	

Cleanest cloud in the industry



Earth observation data and analysis is critical for making sustainability decisions with accuracy, speed and scale



Link them to observable data about the Earth's surface globally and in near real-time



Analyze and evaluate how to reduce impact and improve business operations





Google Cloud's comprehensive platform helps you solve for common geospatial use cases at scale





Gain relevant insights leveraging public and commercial datasets available through Google Cloud and its partners

Google Earth Engine provides more than 40 years of historical imagery and scientific datasets, updated and expanded daily

- 🐇 Climate & Weather
- 📕 Imagery

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Geophysical

Climate and Weather



Surface Temperature



Climate

Imagery



Landsat



Sentinel

Geophysical



Crop land



Land cover

Full data catalog at:

https://developers.google.com/earth-engine/datasets



From Science to Finance: Earth Insights for Climate Resilience with Climate Engine

Data-driven decision making: Dynamic Earth insights, across space & time

Historical

Historical analyses provide baselines for what is 'normal' in order to identify anomalies.



Satellite data provides near-real time status to monitor current conditions.



Use Cases Establish average conditions

Identify extremes and resilience based on real observations



Use Cases Assess impacts of shock events

Gain visibility into the continuity of critical operations; alerts for environmental impacts

Forecasts

Forecasts provide predictions and early warnings of the impacts of physical hazards with 1 to 90 days notice.

Long-Term

Climate scenarios provide long-term trends (1975-2100) based on various future greenhouse gas emissions.

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Use Cases Predict financial impacts of extreme events

Supply chain management



Use Cases

Asses risks to long-term investments

Corporate climate reporting & disclosures



Climate Engine: Merging Earth Insights + Asset Data





Earth Data: Climat Engine + 3rd Party Data Integration

Climate Engine Data					
Environmental Factors	Historical	Real Time & Forecast	Long-Term		
Wildfire	>20 Year	Next 90 Days	2100		
load	10 Year	Remainder of Quarter	2050		
Drought	5 Year	Next Month	2040		
hydrological drought indices at multiple time scales	2 Year	Next Week	2030		
Extreme Heat Weather and heat indices	1 Year	Current	2025		
	Last 90 Days				
Flood/Hydrology Precipitation, evaporation, runoff, soil moisture, surface water extents, flood depths	Current Quarter				
	Last Month				
Biodiversity/Vegetation Vegetative productivity, water use, ecological stress, ecosystem monitoring, deforestation	Last Week				
	Single Day				

3rd Party Data Sources

+

Custom Calculations:

Values, Anomalies, Trends, Counts, Percentiles, Exceedances, Statistical significance . Batch Processing & Job Scheduling:

Billion+ asset location processing, Automatic query staging and queue management .



Research Project at the Bank of Canada

In 2022, BoC, Climate Engine and Google Cloud initiated a research proof-of-concept project together to see how earth observation data can be leveraged to better understand and perform climate risk analysis.

- Focus area of this PoC: drought
 - Water is central to the Canadian economic system, in agriculture and beyond.
 - Currently, there are no granular high-resolution data readily available with respect to drought linked to Canadian economic indicators.
 - This PoC provides us with an opportunity to how such indicators can be developed in a reliable, scientifically accurate manner with clearly defined connections between climate analysis and economic analysis.
- This innovative work is designed as a partnership where researchers collaborate (as opposed to a service providing model) and each participant brings their perspectives.
- The research is still underway, and we are aiming to publish the results of the first phase very soon, accessible to all.



The research project aims to correlate multiple Earth insights (across space and time) with physical 'assets', to assess economic correlations and impacts.

Earth Insights

Soil Moisture

Vegetation (NDVI) Palmer Drought Severity Index (PDSI) Evaporative Stress Index (ESI) North American Drought Monitor Snow Pack Water Deficit Water Deficit Water Runoff Max Temperature Precipitation <u>Statistics:</u> • Percentile by distribution

- Percentile by distribution
- Difference from average
- Values, Trends, Counts
- Percentiles, Exceedances, Statistical significance

Physical 'Assets'

- Census Subdivision Level
- **Provinces Level**
- Industrial Subdivisions

Sector Levels:

- Public Administration
- Accommodation & Food Services
- Arts, Entertainment & Recreation
- Healthcare & Social Assistance
- Educational Service
- Professional, Scientific & Technical
- Real estate, Rental & Lease
- Finance & Insurance
- Information & Cultural Industries
- Transportation & Warehousing
- Retail & Wholesale Trade
- Manufacturing & Construction
- Utilities
- Mining
- Agriculture, Forestry, Fishing & Hunting

Impact Study Areas

The economic impacts caused by drought and various other water cycle attributes on regions in Canada.

CTV News Montreal

Major flooding, debris in Que.'s Magdalen Islands as Fiona ...

Municipal roads are closed on Quebec's Magdalen Islands and residents are ordered to stay inside as the region battles the effects of Fiona. 3 weeks ago

() The Guardian

Houses washed away after storm Fiona as Canada sends i military for cleanup



une 25, 2013

... links after Fiona caused severe damage including torn-off roofs and flooding ...

Calgary floods to cost economy billions



Saskatchewan

Prairie farmers struggle as drought set to become among worst in Canadian history

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'Production is down to almost nothing,' Sask. farmer says

Bonnie Allen, Theresa Kliem · CBC News · Posted: Aug 14, 2021 2:00 AM CT | Last Updated: August 14, 2021





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Thank you!

